

Social Media & Text Analysis

lecture 2 - Twitter API

CSE 5539-0010 Ohio State University

Instructor: Alan Ritter

Website: socialmedia-class.org

Course Website

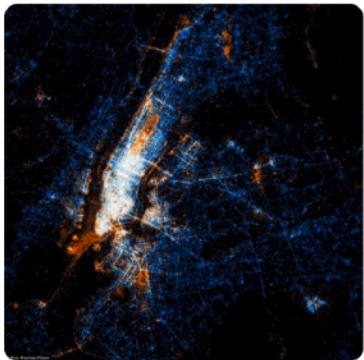
socialmedia-class.org

Social Media & Text Analytics

Syllabus

Twitter API Tutorial

Homework ▾



A visualization showing the location of Twitter messages (blue) and Flickr photos (orange) in New York City by Eric Fischer

Social media provides a massive amount of valuable information and shows us how language is actually used by lots of people. This course will give an overview of prominent research findings on language use in social media. The course will also cover several machine learning algorithms and the core natural language processing techniques for obtaining and processing Twitter data.

Instructor

[Wei Xu](#) is an assistant professor in the Department of Computer Science and Engineering at the Ohio State University. Her research interests lie at the intersection of machine learning, natural language processing, and social media. She holds a PhD in Computer Science from New York University. Prior to joining OSU, she was a postdoc at the University of Pennsylvania. She is organizing the ACL/COLING [Workshop on Noisy User-generated Text](#), serving as a workshop co-chair for [ACL 2017](#), an area chair for [EMNLP 2016](#) and the publicity chair for [NAACL 2016](#).

Time/Place new

Fall 2017, CSE 5539-0010 The Ohio State University

Bolz Hall Room 318 | Tuesday 2:20PM – 4:10PM

dual-listed undergraduate and graduate course

[Office Hour] Dreese 495 | Tuesday 4:15PM – 5:15PM

Prerequisites

In order to succeed in this course, you should know basic probability and statistics, such as the chain rule of probability and Bayes' rule. On the programming side, all projects will be in Python. You should understand basic computer science concepts (like recursion), basic data structures (trees, graphs), and basic algorithms (search, sorting, etc).

Course Readings

[Various academic papers](#)

Discussion Board

[Piazza](#) (TBA)

Have a Question?

- **Ask in class!**
- **Office Hour:** Fri 4-5 pm, Dreese 495
- **Piazza Q&A Board**

The screenshot shows the Piazza Q&A interface for the course CSE 5539-0010. The top navigation bar includes links for polls, homework (hw1-hw4), logistics, and other resources. The main content area displays a list of questions and answers. The selected question is 'Assignment 1', which asks how to get at least 10,000 tweets with a rate limit smaller than 10,000. It has 30 views and was updated 12 hours ago by Karthik Pillalamarri. Below the question, there is a section for 'the students' answer', where a student provides a detailed response about using the Streaming API and StreamListener. The left sidebar shows a list of pinned and today's questions, including 'Can we present a dataset rather t...' and 'Can we submit HW 1 as a .ipynb?'. The bottom of the sidebar shows a 'LAST WEEK' section with a private question 'Introduce Piazza to your ...'.

pioZZA CSE 5539-0010 Q & A Resources Statistics Manage Class Wei Xu

polls hw1 hw2 hw3 hw4 logistics other

Unread Updated Unresolved Following Question History

New Post Search or add a post...

PINNED

- Private Search for Teammates! 8/23/19

TODAY

- Can we present a dataset rather t... 9:28PM
- Can we submit HW 1 as a .ipynb? 11:00AM
- Assignment 1 9:21AM

LAST WEEK

- Private Introduce Piazza to your ... Fri

question ☆ stop following 30 views

Assignment 1

How can we get at least 10000 tweets if there is a rate limit smaller than 10000? I'm referring to question 1 in Assignment 1.

hw1

edit · good question 0 Updated 12 hours ago by Karthik Pillalamarri



S the students' answer, where students collectively construct a single answer

I think you can try some other Streaming API, like user_timeline, which returns you the tweets of a specific user. Or using StreamListener to get some tweets from specific location, key words, or something else.


See [this page on the course website](#) for an example of how to write a StreamListener.

You could also combine multiple samples of less than 10000 tweets. For example, consume 1000 tweets from the stream at 1:00pm then another 1000 at 2:00pm or at 1:00pm the next day, etc.


Homework #1




Account




Dashboard




Courses



Calendar



Inbox



CSE 5539 AU2019 (36180) > Assignments

Autumn 2019

Home

Assignments

Grades

People

Pages

Files

Outcomes

Quizzes

Modules

+ Group

+ Assignment

⋮

⋮ ▾ Assignments

Homework #1: Twitter's Language Mix

Due Aug 30 at 2pm | 12 pts

✓

⋮

Reading #1

Due Sep 5 at 10am | 12 pts

✓

⋮

sign up for in-class presentation

Due Sep 3 at 11:59pm | 1 pts

✓

⋮

Twitter API Tutorial: socialmedia-class.org

Social Media & Text Analytics

Syllabus

Twitter API Tutorial

Homework ▾

High School Outreach



Twitter's 404 error page -- the Fail Whale

Twitter API tutorial

by [Wei Xu](#)  [Follow @cocoweixu](#) and [Jeniya Tabassum](#)  [Follow @JeniyaTabassum](#) (Ohio State University)

Last updated March 20, 2018 (added a script for obtaining all followers of a Twitter user; updated with tweepy p

[\[download the Jupyter notebook for this tutorial\]](#)

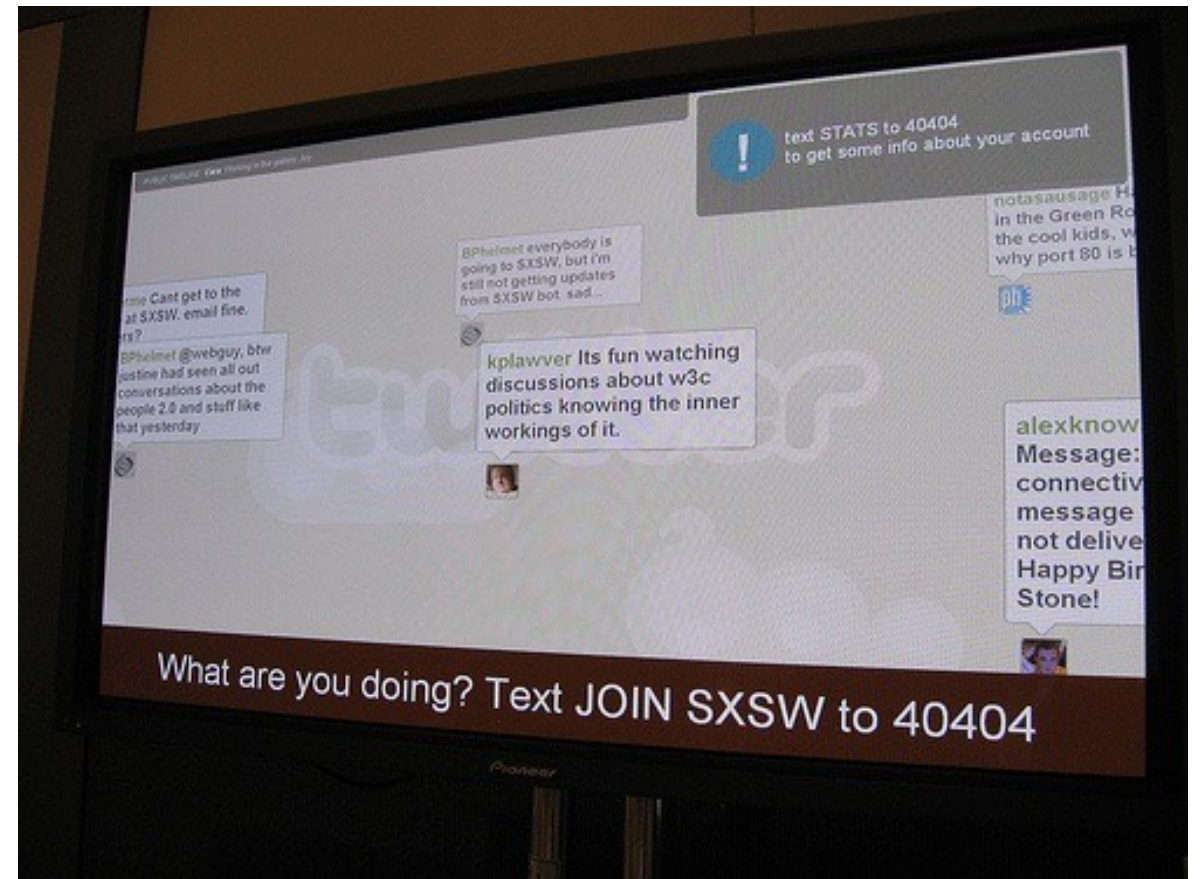
1. Getting Twitter API keys

To start with, you will need to have a Twitter developer account and obtain credentials (i.e. API key, API secret, A and Access token secret) on the to access the Twitter API, following these steps:

- Create a Twitter developer account if you do not already have one from : <https://developer.twitter.com/>
- Go to <https://developer.twitter.com/en/apps> and log in with your Twitter user account.
- Click “Create an app”
- Fill out the form, and click “Create”
- A pop up window will appear for reviewing Developer Terms. Click the “Create” button again.
- In the next page, click on “Keys and Access Tokens” tab, and copy your “API key” and “API secret” from **Consumer API keys** section.

Twitter History

- Jack Dorsey's idea (a NYU undergraduate then)
- 1st tweet on March 21, 2006
- exploded at SXSW 2007 (20k→60k tweets/day)
- 100m tweets/quarter in 2008, 50m tweets/day in 2010, 400m tweets/day in 2013
- Huge API usage was unexpected as was the rise of the @ sign for replies



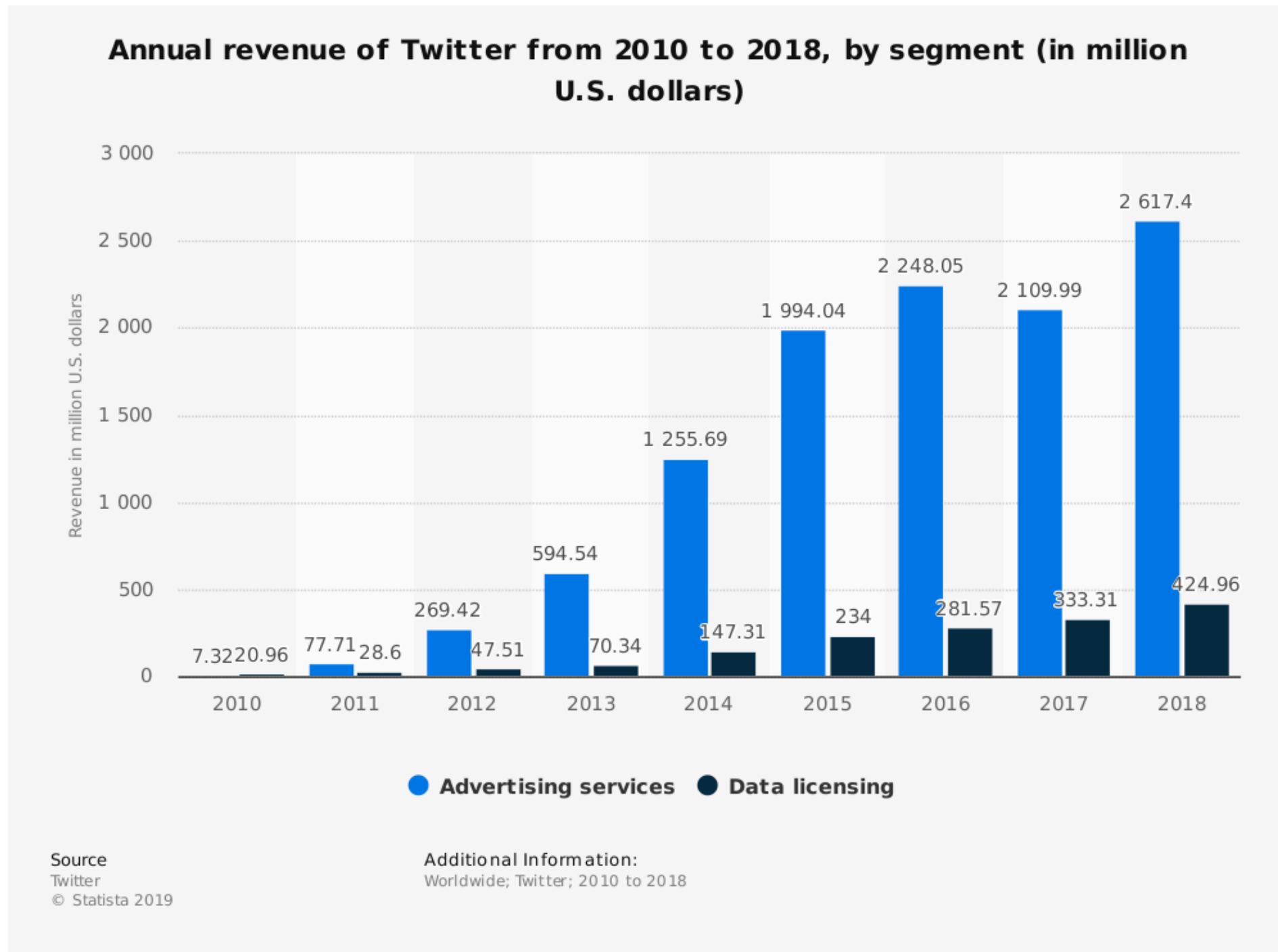
Twitter staff received the festival's Web Award prize with the remark "we'd like to thank you in 140 characters or less. And we just did!"

Twitter History

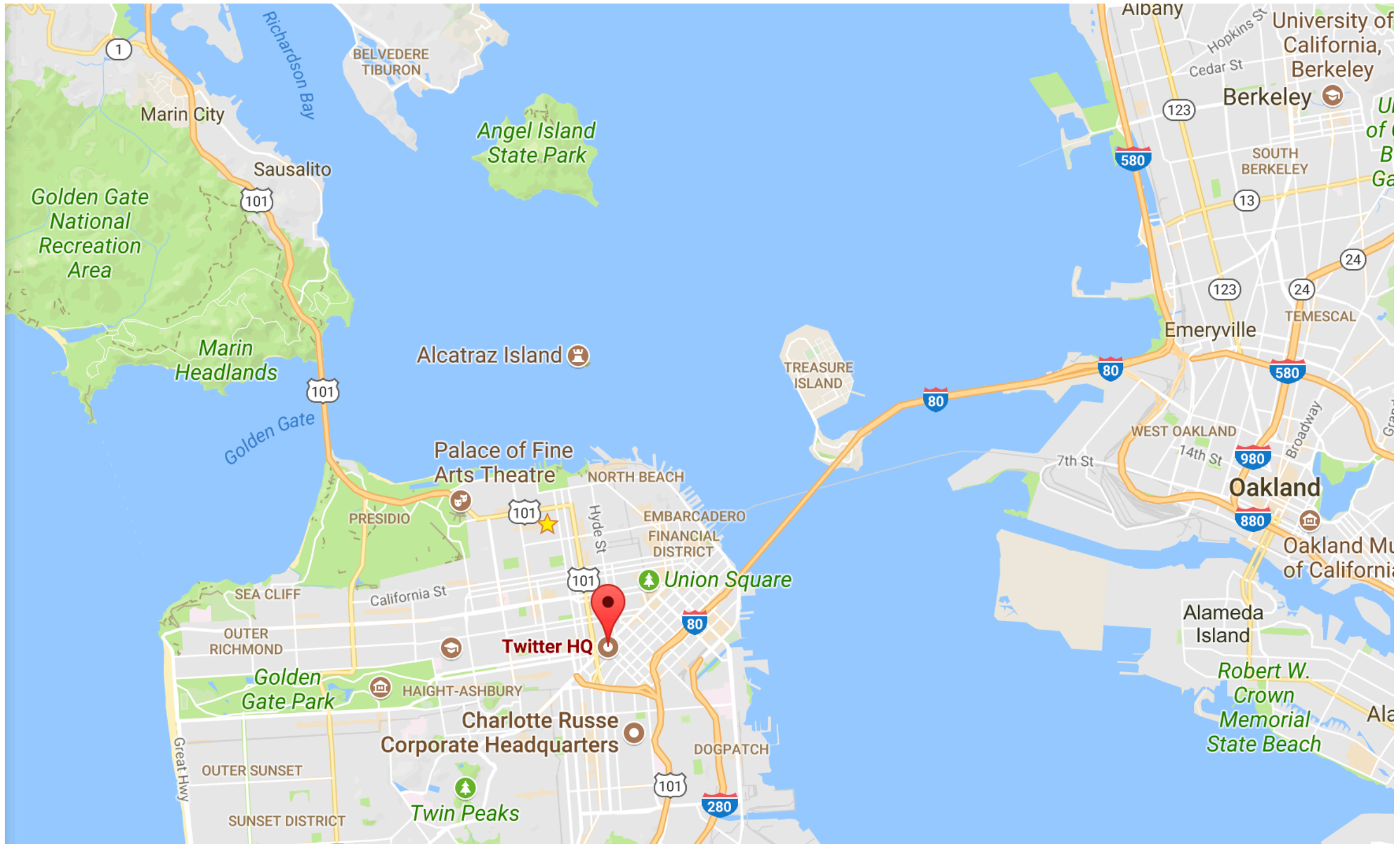
- IPO in 2013 Q4
- market value \$24b, revenue \$435m, net loss \$162m in 2015 Q1
- CEO Dick Costolo resigned July 1st, 2015
- Dorsey was named permanent CEO of Twitter on October 5, 2015



Twitter Revenue

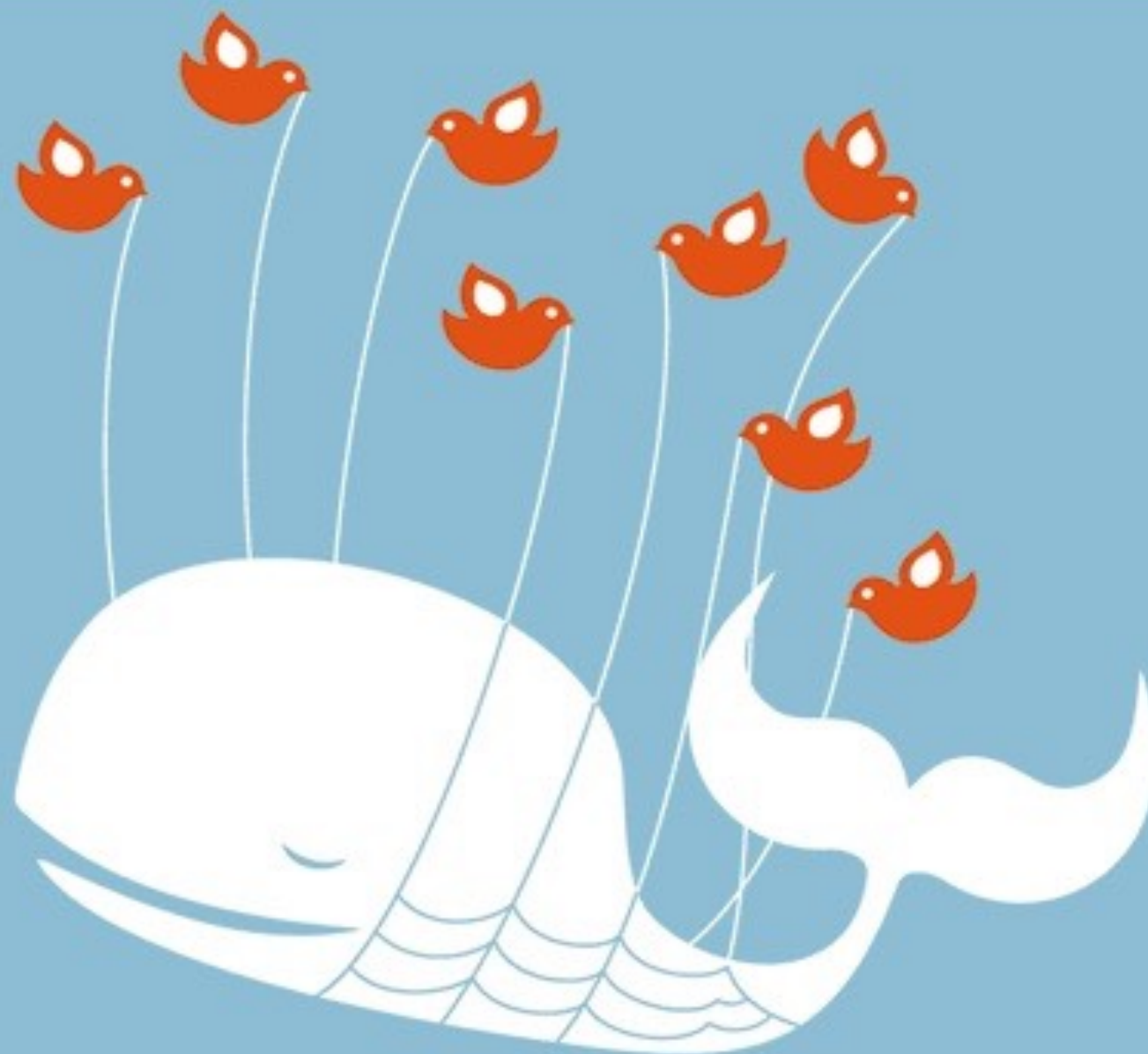


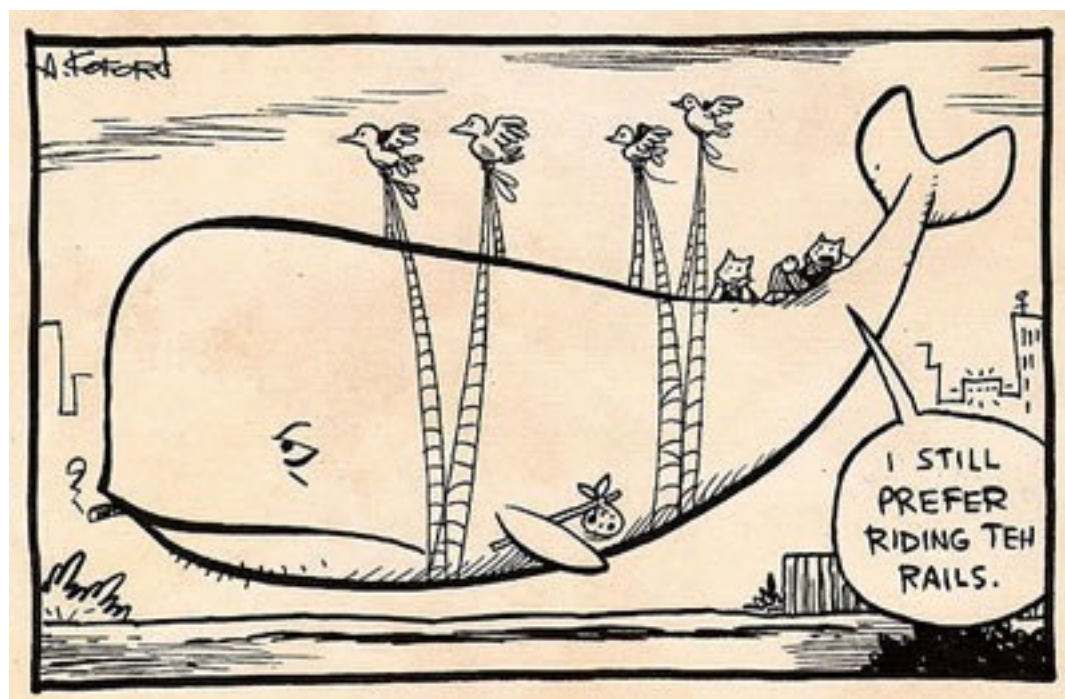
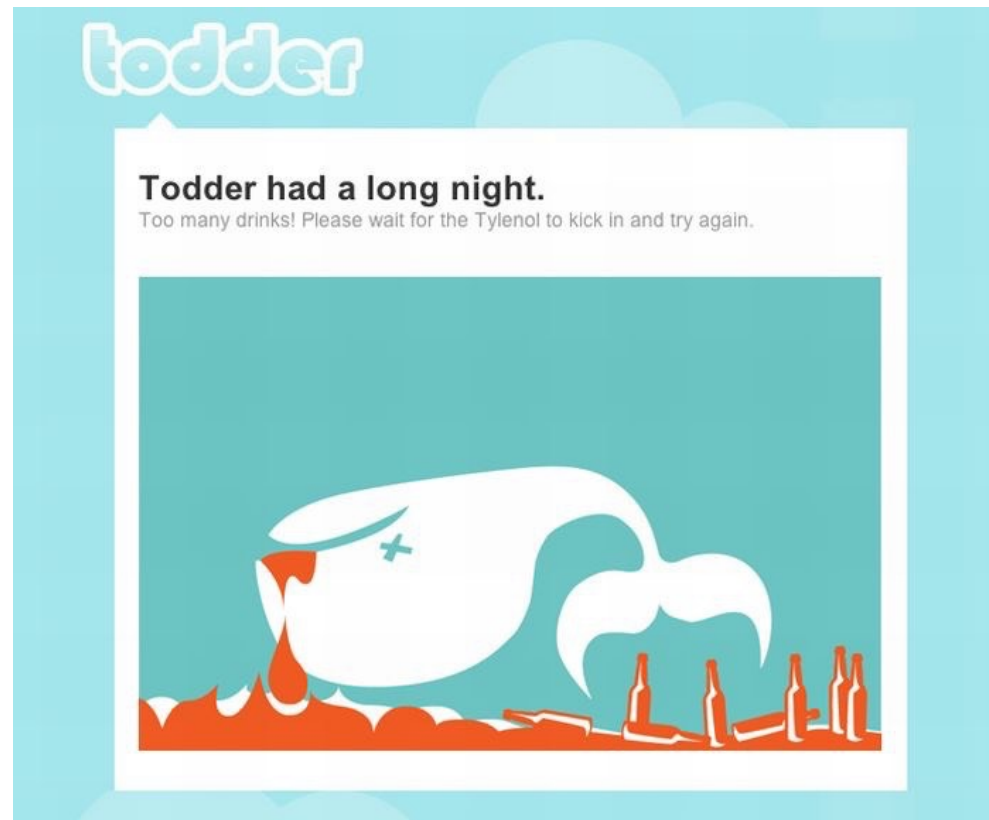
Twitter HQ (since 2012)




Twitter is over capacity.

Please wait a moment and try again. For more information, check out [Twitter Status](#) »

[English](#)[Deutsch](#)[Español](#)[Français](#)[Italiano](#)[日本語](#)



Tweets



ChuckGrassley ✓
@ChuckGrassley

⚙️ [+ Follow](#)


July4 we celebr8 freedom&liberty that started w gr8est document evr written Declaration of Independence SO hv happy Independence Day.IPARADE

RETWEETS

550

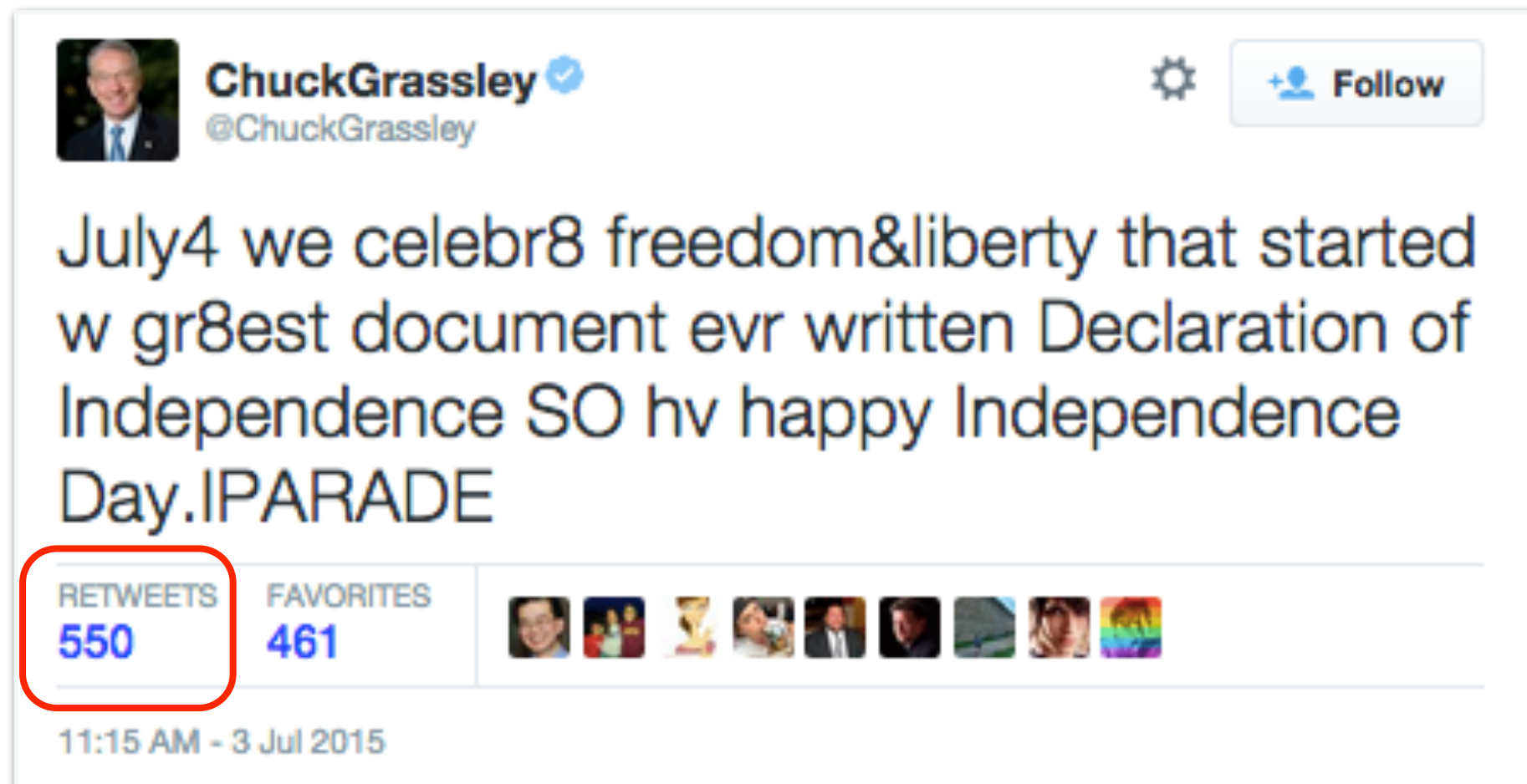
FAVORITES

461



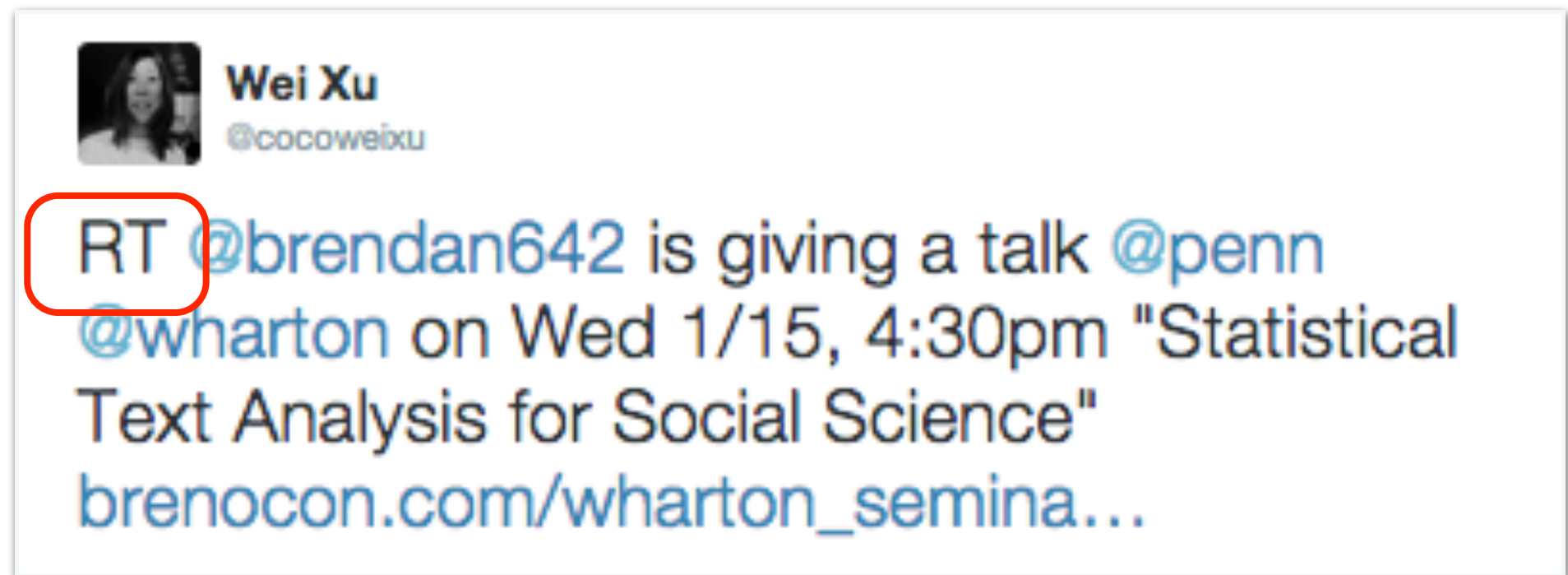
11:15 AM - 3 Jul 2015

ReTweets



a re-posting of someone else's Tweet

ReTweets



- not an official Twitter feature
- often signifies quoting another user
- sometimes creates problems for data analytics

Embedded Links



Wei Xu

@cocoweixu

RT @brendan642 is giving a talk @penn
@wharton on Wed 1/15, 4:30pm "Statistical
Text Analysis for Social Science"

brenocon.com/wharton_semina...

- shortened for display

Embedded Links



- can provide extra external information for text processing

Mentions

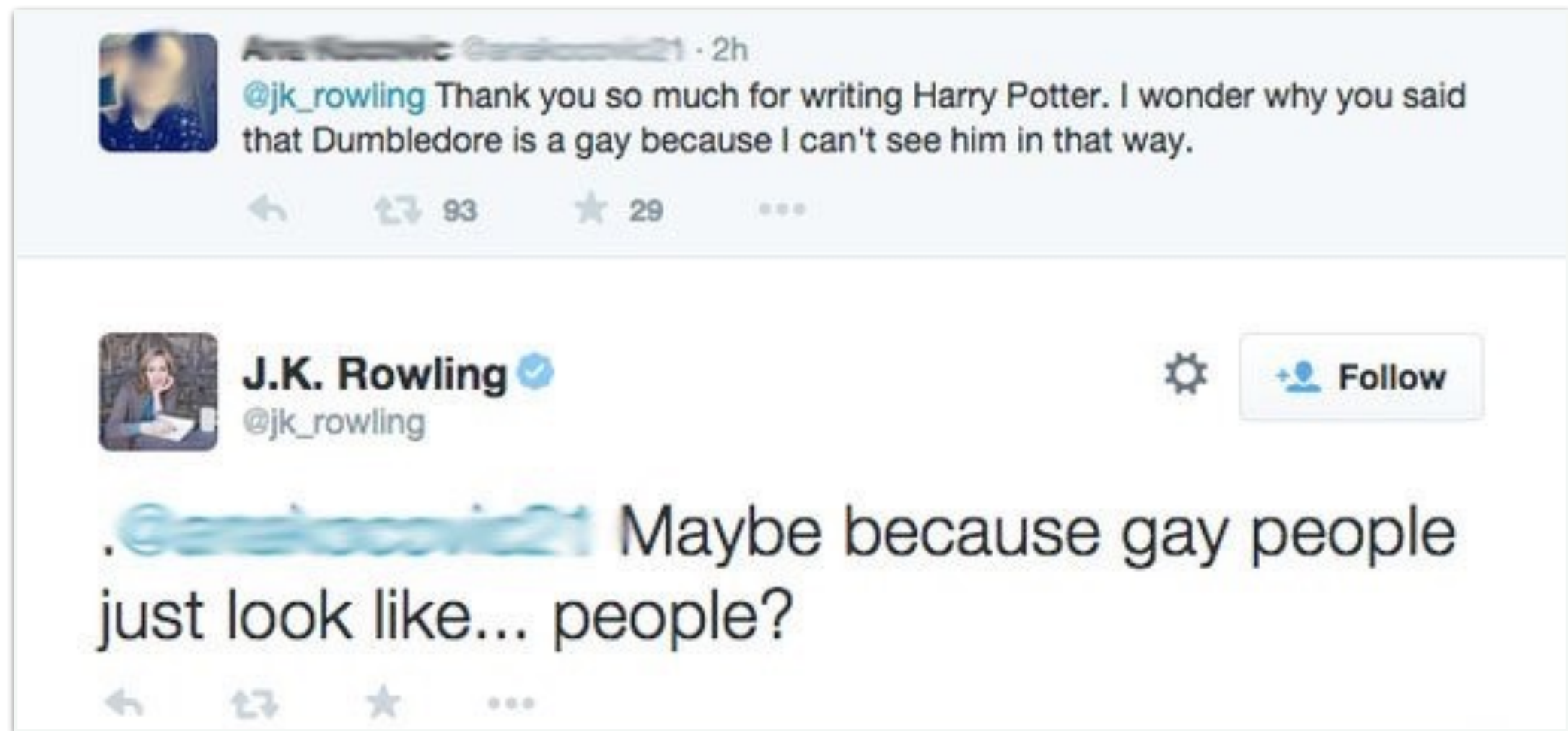


Wei Xu
@cocoweixu

RT [@brendan642](#) is giving a talk [@penn](#)
[@wharton](#) on Wed 1/15, 4:30pm "Statistical
Text Analysis for Social Science"
brenocon.com/wharton_semina...

- user's @username anywhere in the body of the Tweet


Replies/Conversations



- Tweet starts with a @username

Replies/Conversations


- can have multi-round conversations




**Wei Xu**
@cocoweixu


I wrote an ultimate Twitter API tutorial:
socialmedia-class.org/twittertutorial/
[#datascience](#) [#nlproc](#) @twitterapi



11:55 AM - 2 Jul 2015



51 Retweets 105 Likes




 6  51  105 



**Jacob Eisenstein** @jacobeisenstein · 2 Jul 2015
Replying to @cocoweixu
[@cocoweixu](#) [@twitterapi](#) nice! but as long as Twitter keeps changing the API, no tutorial will be "ultimate" :)
 1   1 

**Wei Xu** @cocoweixu · 12 Jul 2015
[@jacobeisenstein](#) yep that's why I put a date on so ppl know when its out-of-date. hope Twitter Python Tool can handle the updates too
   

**brendan o'connor** @brendan642 · 2 Jul 2015
Replying to @cocoweixu
[@cocoweixu](#) great! btw re 1 giant line, i've found "print json.dumps(tweet, indent=4)" pretty printing to be useful

What are the top forums or discussion websites where leading researchers in the field of Natural Language Processing interact?

[Answer](#)[Request](#)[Follow](#) 9[Comment](#)[Share](#)[Downvote](#)

...

1 Answer



Jordan Boyd-Graber, answering questions on Quora because the stakes are so low

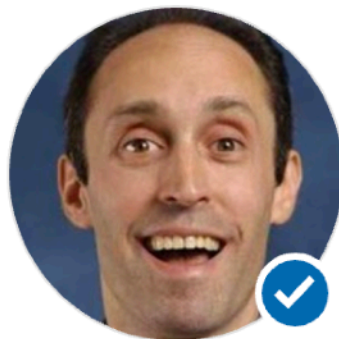


Answered Mar 10

It seems to be Twitter (and to a lesser extent, Facebook). Follow your favorite researchers and often technical questions come up.

A random sampling of people I follow on Twitter (as sorted by Twitter):

- [Alex Smola \(@smolix\) | Twitter](#)
- [Forough \(@fpoursabzi\) | Twitter](#)
- [Alice Zheng \(@RainyData\) | Twitter](#)
- [Thomas G. Dietterich](#)
- [Aaron Clauset \(@aaronclauset\) | Twitter](#)
- [UMD CLIP lab \(@umdcclip\)](#)
- [Hugo Larochelle \(@hugo_larochelle\) | Twitter](#)
- [Russ Salakhutdinov](#)
- [Tom M Mitchell \(@tommmitchell\)](#)
- [Karl Moritz Hermann](#)
- [Edward Grefenstette](#)
- [Bert Huang \(@berty38\) | Twitter](#)
- [Tim Vieira \(@xtimv\) | Twitter](#)
- [Yoav Artzi \(@yoavartzi\) | Twitter](#)
- [Omer Levy \(@omerlevy_\) | Twitter](#)
- [Wei Xu \(@cocoweixu\) | Twitter](#)
- [Anima Anandkumar](#)
- [Naomi Saphra \(@nsaphra\) | Twitter](#)
- [Dirk Hovy \(@dirk_hovy\) | Twitter](#)



Jason Eisner

computer science professor at Johns Hopkins

You can learn more about me and my research at <http://cs.jhu.edu/~jason>. On Quora, I typically answer technical questions about natural language processing and machine learning. Sometimes I also... [\(more\)](#)



Follow

23.2k

Turn On Notifications

Ask Question



Feeds

Answers 216

Questions 0

Activity

Posts 0

Blogs 0

Followers 23,283

Following 5

Topics 46

Edits 1,269

216 Answers

Most Recent / 30-Day Views

What are the topics in computer science?



Jason Eisner, computer science professor at Johns Hopkins

Answered Jul 24

You're off to a good start, but yes, there's plenty more! To get a sense of the breadth of CS, you can have a look through the ACM's [curriculum guidelines for undergraduate CS education](#) (last updat... [\(more\)](#))

Upvote

75

Downvote



What are the things I should know as a new CS PhD student?



Jason Eisner, computer science professor at Johns Hopkins

Answered Jun 15, 2015

[A2A] There's lots of advice on the web. Search for "[how to be a good grad student](#)" to get some of it.

[How to be a Successful Graduate Student](#), by Mark Dredze (my colleague) and Hanna Wallach, is a good guide with a long list of links at the end, including a link to [my own advice page](#).

2.4k Views · 24 Upvotes · Answer requested by Hao WU

Upvote

24

Downvote



Credentials & Highlights

More



Professor at Johns Hopkins University

2001-present



Studied at University of Pennsylvania



Lives in Baltimore



2.7m answer views
37.7k this month



Top Writer
2017 and 2016

Knows About



Graduate School Education
40 answers



Academia
28 answers



Higher Education
21 answers



Machine Learning
19 answers



Natural Language Processing
18 answers

View More

Images




Wei Xu
@cocoweixu



I wrote an ultimate Twitter API tutorial:
[socialmedia-class.org/twittertutorial...](https://socialmedia-class.org/twittertutorial/)
[#datascience](#) [#nlproc](#) [@twitterapi](#)

[Social Media & Text Analytics](#) [Syllabus](#) [Twitter API Tutorial](#) [Homework Assignments](#) ▾



Twitter's 404 error page --
the Fail Whale

Twitter API tutorial

by [Wei Xu](#) (July 1, 2015) [Follow @cocoweixu](#)

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- Go to <https://apps.twitter.com/> and log in with your Twitter user account.
- Click "Create New App"

11:55 AM - 2 Jul 2015

51 Retweets 105 Likes



6



51



105




Hashtags



Wei Xu
@cocoweixu

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[#datascience](#) [#nlproc](#) @twitterapi

[Social Media & Text Analytics](#) [Syllabus](#) [Twitter API Tutorial](#) [Homework Assignments](#) ▾



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- Click "Create New App"

11:55 AM - 2 Jul 2015

51 Retweets 105 Likes



6



51



105





hashtags are powerful

Cashtags



Twitter 
@twitter



Follow

Now you can click on ticker symbols like [\\$GE](#) on [twitter.com](#) to see search results about stocks and companies

8:34 PM - 30 Jul 2012

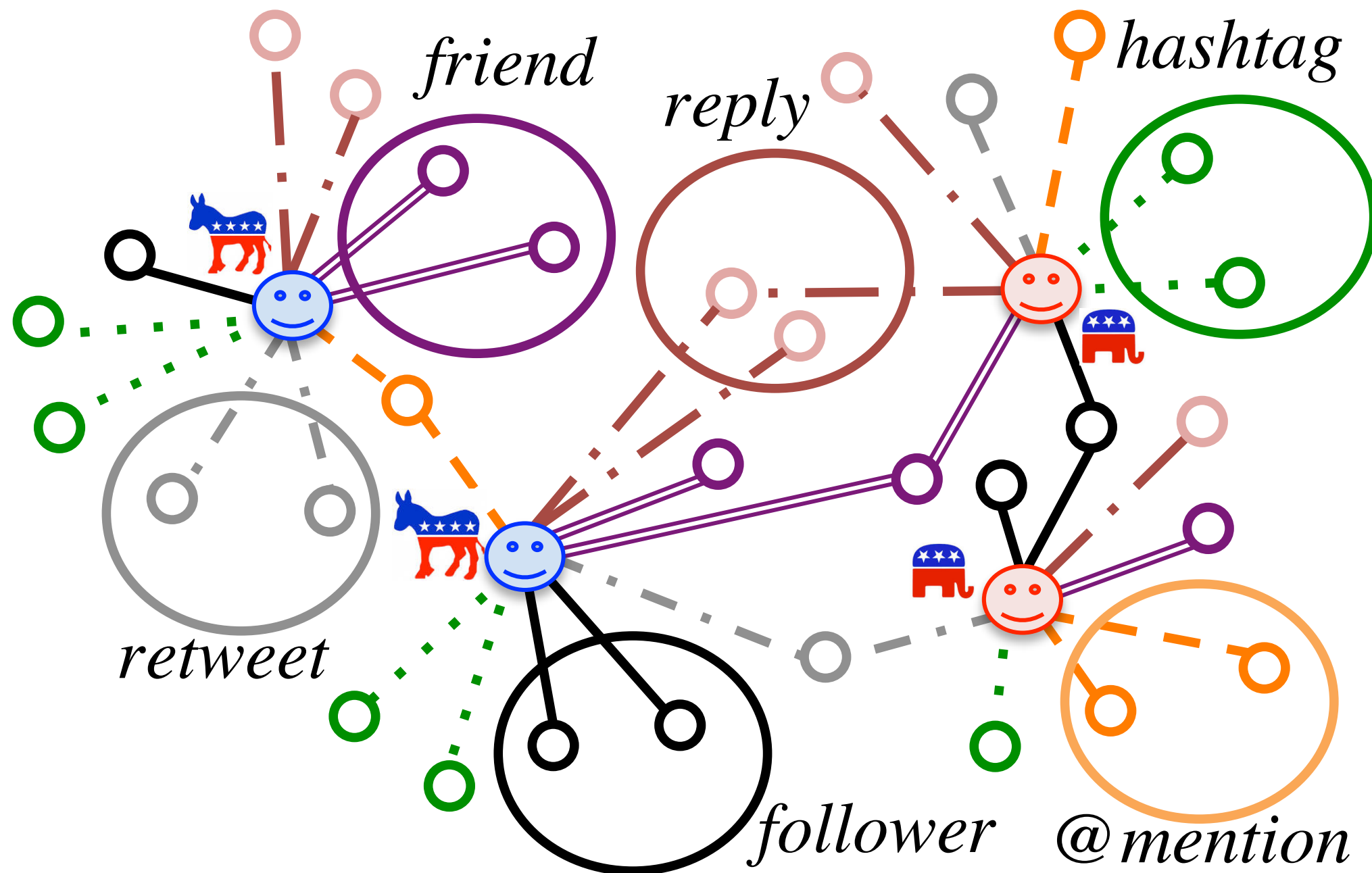


1,167



295

Twitter's Social Graph



Twitter API

What is an API?

Application **P**rogramming **I**nterface

API is a set of protocols that specify how software programs communicate with each other.

What is an API?

Without API:

An app finds the current weather in London by opening <http://www.weather.com/> and reading the webpage like a human does, interpreting the content.

With API:

An app finds the current weather in London by sending a message to the [weather.com](#) API (in a structured format like XML). The [weather.com](#) API then replies with a structured response.

Twitter API

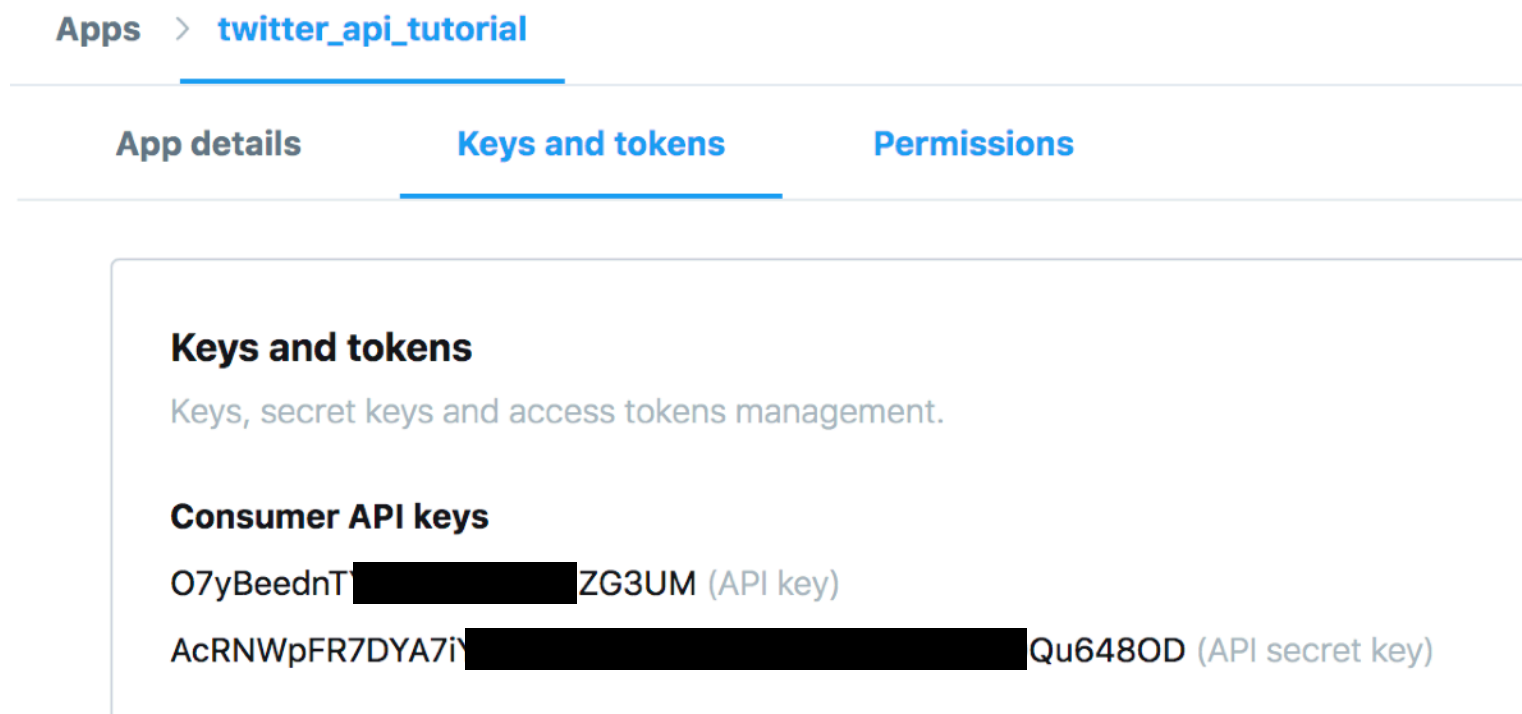
- Twitter is recognized for having one of the most open and powerful developer APIs of any major technology company.
- The first version of its public API was released in September 2006.

Two Most Popular APIs

Streaming API	REST API
a sample of public tweets and events as they published on Twitter (can specify search terms or users or locations)	<ul style="list-style-type: none">- search- trends- read author profile and follower data- post / modify
only real-time data	historical data up to a week
continuous net connection	one-time request
no limit	rate limit (varies for different requests)

OAuth

- Twitter uses OAuth to provide authorized access to its API.
- which means, to start with needs:
 - a Twitter account
 - OAuth access tokens from developer.twitter.com/



Python Twitter Tools



Developer

Use cases

Products

Docs

More

Labs

Python

- [python-twitter](#) maintained by @bear — this library provides a pure Python interface for the Twitter API ([documentation](#))
- [tweepy](#) maintained by @applepie & more — a Python wrapper for the Twitter API ([documentation](#)) ([examples](#))
- [TweetPony](#) by @Mezgrman — A Python library aimed at simplicity and flexibility.
- [Python Twitter Tools](#) by @sixohsix — An extensive Python library for interfacing to the Twitter REST and streaming APIs (v1.0 and v1.1). Also features a command line Twitter client. Supports Python 2.6, 2.7, and 3.3+. ([documentation](#))
- [twitter-gobject](#) by @tchx84 — Allows you to access Twitter's 1.1 REST API via a set of GObject based objects for easy integration with your GLib2 based code. ([examples](#))
- [TwitterSearch](#) by @crw_koepp — Python-based interface to the 1.1 Search API.
- [twython](#) by @ryanmcgrath — Actively maintained, pure Python wrapper for the Twitter API. Supports both normal and streaming Twitter APIs. Supports all v1.1 endpoints, including dynamic functions so users can make use of endpoints not yet in the library. ([docs](#))
- [TwitterAPI](#) by @boxnumber03 — A REST and Streaming API wrapper that supports python 2.x and python 3.x, TwitterAPI also includes iterators for both API's that are useful for processing streaming results as well as paged results.
- [Birdy](#) by @sect2k — “a super awesome Twitter API client for Python”

Python Twitter Tools

www.tweepy.org



Tweepy

[Read the Docs](#)

[Chat on Discord](#)

[Report a Bug](#)

Tweepy

An easy-to-use Python library for accessing the Twitter API.

 Fork


2,737

 Star

5,808


Python Twitter Tools

<https://pypi.org/project/twitter/>



[Help](#) [Donate](#) [Log in](#) [Register](#)

twitter 1.18.0

`pip install twitter`

Copy to clipboard

Released: Oct 20, 2017

An API and command-line toolset for Twitter (twitter.com)

Navigation

[Project description](#)

[Release history](#)

[Download files](#)

Project links

Project description

Python Twitter Tools

build

passing

coverage

30%

The Minimalist Twitter API for Python is a Python API for Twitter, everyone's favorite Web 2.0 Facebook-style status updater for people on the go.

Also included is a Twitter command-line tool for getting your friends' tweets and setting your own tweet from the safety and security of your favorite shell and an IRC bot that can announce Twitter updates to an IRC channel.

OAuth Authentication

Twitter uses OAuth to provide authorized access to the API.

```
[ ] # Import the tweepy library
import tweepy
from tweepy.streaming import StreamListener

# Variables that contains the user credentials to access Twitter API
ACCESS_TOKEN = 'YOUR ACCESS TOKEN'
ACCESS_SECRET = 'YOUR ACCESS TOKEN SECRET'
CONSUMER_KEY = 'YOUR API KEY'
CONSUMER_SECRET = 'ENTER YOUR API SECRET'

# Setup tweepy to authenticate with Twitter credentials:
auth = tweepy.OAuthHandler(CONSUMER_KEY, CONSUMER_SECRET)
auth.set_access_token(ACCESS_TOKEN, ACCESS_SECRET)
```


Streaming API

```
[ ] # This is a basic listener that just prints received tweets to stdout.
class StdOutListener(StreamListener):

    def on_data(self, data):
        print(data)
        return True

    #def on_status(self, status):
    #    print(json.dumps(status._json))
    #    return True

    def on_error(self, status_code):
        print(status_code)
        return False

# tweepy.Stream.sample() will give a live stream (~1% sample) of all public tweets
# Warning: it will continue to run indefinitely until you stop it.

listener = StdOutListener()
twitterStream = tweepy.Stream(auth, listener)
twitterStream.sample()
```

JSON

JavaScript Object Notation

JSON is a minimal, readable format for structuring data.

A Tweet in JSON



#CFP Workshop on Noisy User-generated Text at ACL - Beijing 31 July 2015. Papers due: 11 May 2015. noisy-text.github.io
#NLProc #WNUT15

```
{
  "favorited": false,
  "contributors": null,
  "truncated": false,
  "text": "#CFP Workshop on Noisy User-generated Text at ACL - Beijing 31 July 2015. Papers due: 11 May 2015. http://t.co/rcygyEowqH #NLProc #WNUT15",
  "possibly_sensitive": false,
  "in_reply_to_status_id": null,
  "user": {
    "follow_request_sent": null,
    "profile_use_background_image": true,
    "default_profile_image": false,
    "id": 237918251,
    "verified": false,
    "profile_image_url_https": "https://pbs.twimg.com/profile_images/527088456967544832/Dn"
```

Search

Home

Moments

Notifications

Messages



#nlproc



Tweet

ACL2019 and 4 others liked



Manaal Faruqui @manaalfar · 6h

As a junior AC for @ACL2019_Italy I have to write meta-reviews for only 10 papers in the morphology/phonology track. So much better than ACL 2017 when I had to do it for 25 papers in Semantics track. Refreshing to be an AC of a smaller area! :D #NLProc

1



13



Stanford NLP Group @stanfordnlp · 6h

Today, Mar 20—@Stanford CS224N NLP with Deep Learning Poster Session 5–9pm Arrillaga Alumni Center. Free parking after 4pm in A/C spots on Galvez, lots, garages. Come talk with 500 amazing Stanford students about question answering, dialog, MT etc #NLProc facebook.com/events/1218481...



2

13



Machine Learning and NLP @ML_NLP · 6h

GluonNLP 0.6: Closing the Gap in Reproducible Research with BERT medium.com/apache-mxnet/g... #NLProc



Search API


```
[ ] # Search for latest tweets about "#nlproc"
    tweets = tweepy.Cursor(api.search, q='#nlproc')

    # Print out the latest 10 tweets that contain "#nlproc" hashtag
    for item in tweets.items(10):
        print(item._json)
```










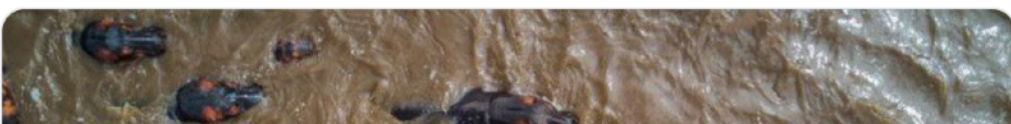
```
{ 'name': 'Dwayne Haskins', 'url': 'http://twitter.com/search?q=%22Dwayne+Haskins%22', 'promoted_content': None, 'query': '%22Dwayne+Haskins%22', 'tweet_volume': 131265 }
{ 'name': 'McCain', 'url': 'http://twitter.com/search?q=McCain', 'promoted_content': None, 'query': 'McCain', 'tweet_volume': 381900 }
{ 'name': 'Lima', 'url': 'http://twitter.com/search?q=Lima', 'promoted_content': None, 'query': 'Lima', 'tweet_volume': 70085 }
{ 'name': '#firstdayofspring', 'url': 'http://twitter.com/search?q=%23firstdayofspring', 'promoted_content': None, 'query': '%23firstdayofspring', 'tweet_volume': 131265 }
{ 'name': 'Daniel Caesar', 'url': 'http://twitter.com/search?q=%22Daniel+Caesar%22', 'promoted_content': None, 'query': '%22Daniel+Caesar%22', 'tweet_volume': 19808 }
{ 'name': '#InternationalDayOfHappiness', 'url': 'http://twitter.com/search?q=%23InternationalDayOfHappiness', 'promoted_content': None, 'query': '%23InternationalDayOfHappiness', 'tweet_volume': 37576 }
{ 'name': 'AirPods', 'url': 'http://twitter.com/search?q=AirPods', 'promoted_content': None, 'query': 'AirPods', 'tweet_volume': 131265 }
{ 'name': 'Pro Day', 'url': 'http://twitter.com/search?q=%22Pro+Day%22', 'promoted_content': None, 'query': '%22Pro+Day%22', 'tweet_volume': 19808 }
{ 'name': '#SpringEquinox', 'url': 'http://twitter.com/search?q=%23SpringEquinox', 'promoted_content': None, 'query': '%23SpringEquinox', 'tweet_volume': 37576 }
{ 'name': 'Flume', 'url': 'http://twitter.com/search?q=Flume', 'promoted_content': None, 'query': 'Flume', 'tweet_volume': 37576 }
{ 'name': '#HappinessInOneWord', 'url': 'http://twitter.com/search?q=%23HappinessInOneWord', 'promoted_content': None, 'query': '%23HappinessInOneWord', 'tweet_volume': 37576 }
{ 'name': '#StrangerThings3', 'url': 'http://twitter.com/search?q=%23StrangerThings3', 'promoted_content': None, 'query': '%23StrangerThings3', 'tweet_volume': 37576 }
{ 'name': 'Eloy', 'url': 'http://twitter.com/search?q=Eloy', 'promoted_content': None, 'query': 'Eloy', 'tweet_volume': None }
{ 'name': 'Happy Spring', 'url': 'http://twitter.com/search?q=%22Happy+Spring%22', 'promoted_content': None, 'query': '%22Happy+Spring%22', 'tweet_volume': 37576 }
{ 'name': 'Bill & Ted 3', 'url': 'http://twitter.com/search?q=%22Bill+%26+Ted+3%22', 'promoted_content': None, 'query': '%22Bill+%26+Ted+3%22', 'tweet_volume': 37576 }
```

Trends

[Home](#) [Moments](#) [Notifications](#) [Messages](#)   [Tweet](#)

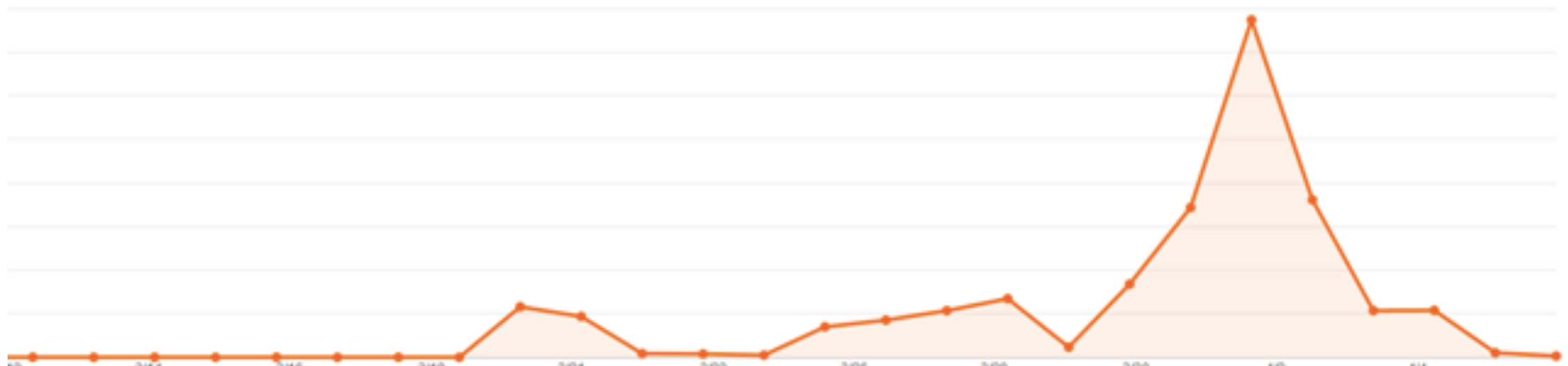
**Wei Xu**
@cocoweixu
Tweets **423** Following **510** Followers **2,767**

Columbus trends · [Change](#)
#ApexSeason1
Apex Legends Season 1 is Here
Promoted by Apex Legends
Terry McLaurin
Ohio State
13.4K Tweets
Haskins
9,893 Tweets
Pro Day
21.9K Tweets
Johnnie Dixon
Nick Bosa
1,853 Tweets
Giants
35.9K Tweets
#firstdayofspring
It is officially the first day of spring! 🌸🌻🌞
Lima
63.6K Tweets

 What's happening? 
 **Women in Analytics Conference (WIA)** @wia_conference · 4s
We are so excited to see everyone tomorrow at the 2019 Women in Analytics Conference! Keep us in the loop by using hashtag #WIA2019 when sharing your favorite conference moments on @LinkedIn, @Twitter, @Facebook, and @Instagram.
womeninanalytics.org

2019 Women in Analytics Conference | Ethics in Algorithms
womeninanalytics.org
   
 **Travelfuntu** @travel_funtu · Mar 10
This Photo Has Not Been Edited, Look Closer


Trends

trending topics are determined by an unpublished algorithm, which finds words, phrases and hashtags that have had a sharp increase in popularity, as opposed to overall volume.

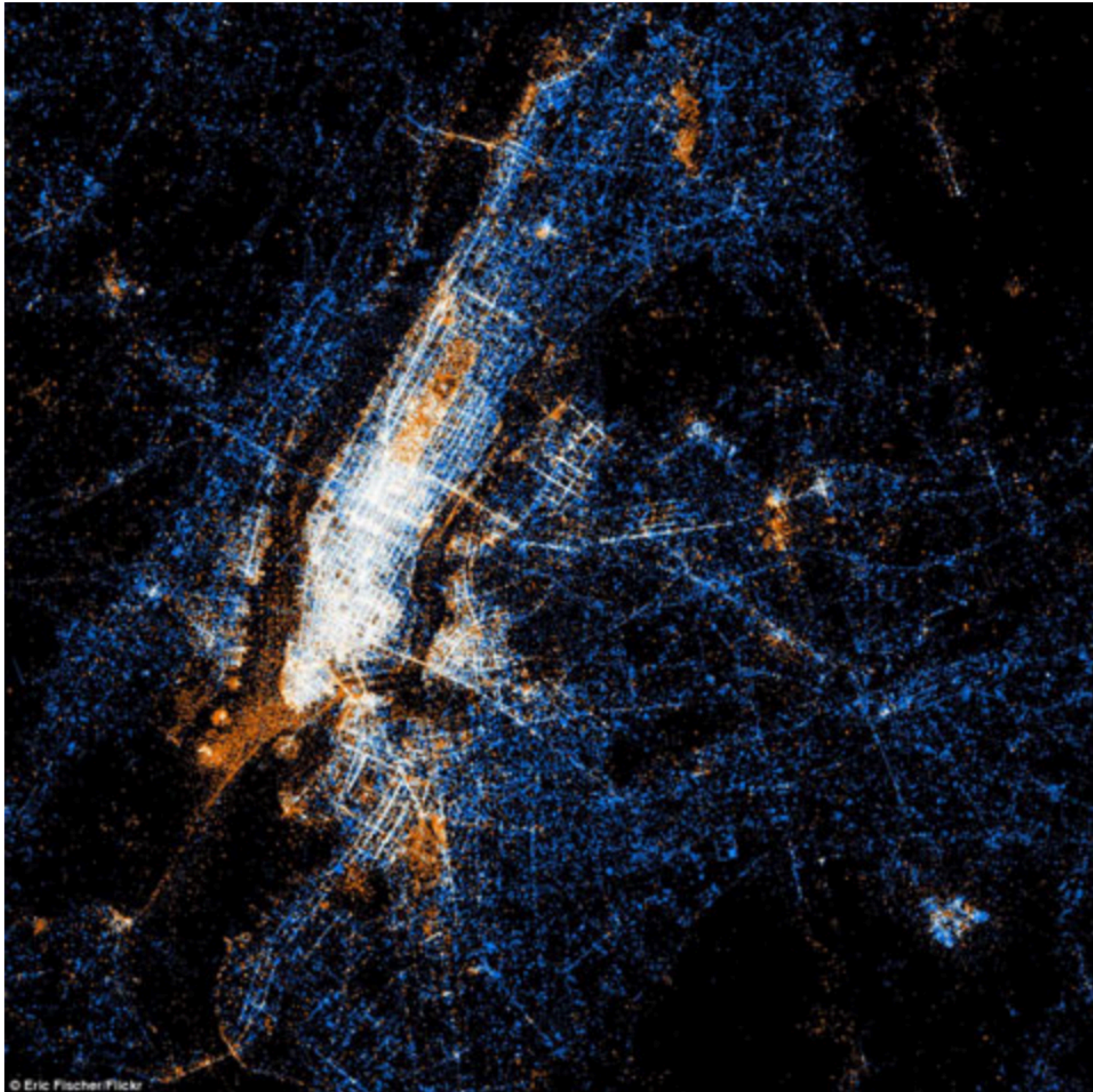


Trends API

Where On Earth ID



```
# Where On Earth ID for Columbus, Ohio is 2383660.  
COLUMBUS_WOE_ID = 2383660  
  
columbus_trends = api.trends_place(COLUMBUS_WOE_ID)  
  
trends = json.loads(json.dumps(columbus_trends, indent=1))  
  
for trend in trends[0]["trends"]:  
    print (trend)
```

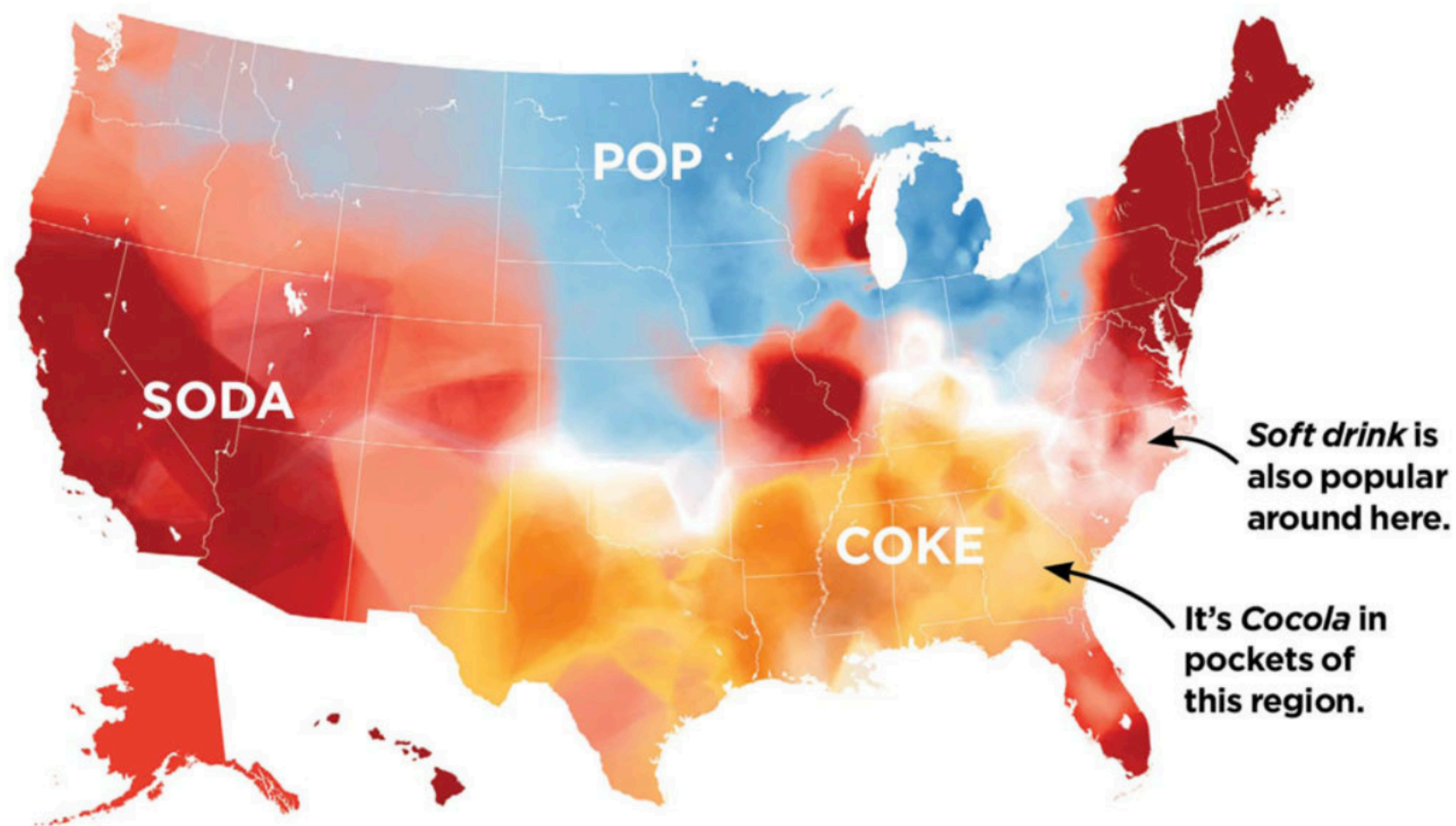
© Eric Fischer/Flickr

visualizations by [Eric Fischer](#) A visualization showing the location of Twitter messages and Flickr photos in New York City.

What do you call carbonated beverages?

- Soda
- Pop
- Coke
- other ways?

What do you call carbonated beverages?



What do you call a sale of household items

- Garage Sale
- Yard Sale
- other ways?

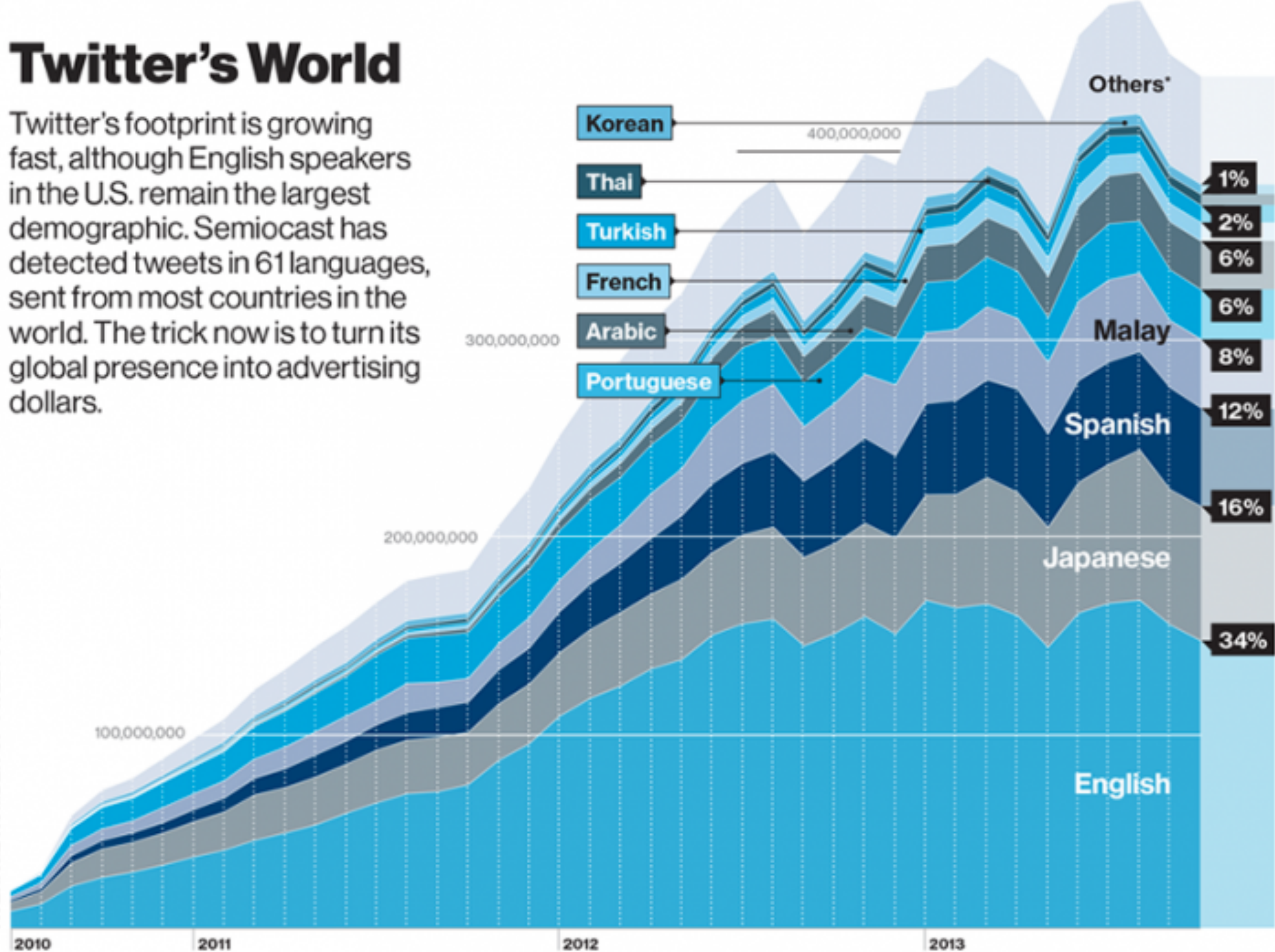
What do you call a sale of household items



Twitter's World

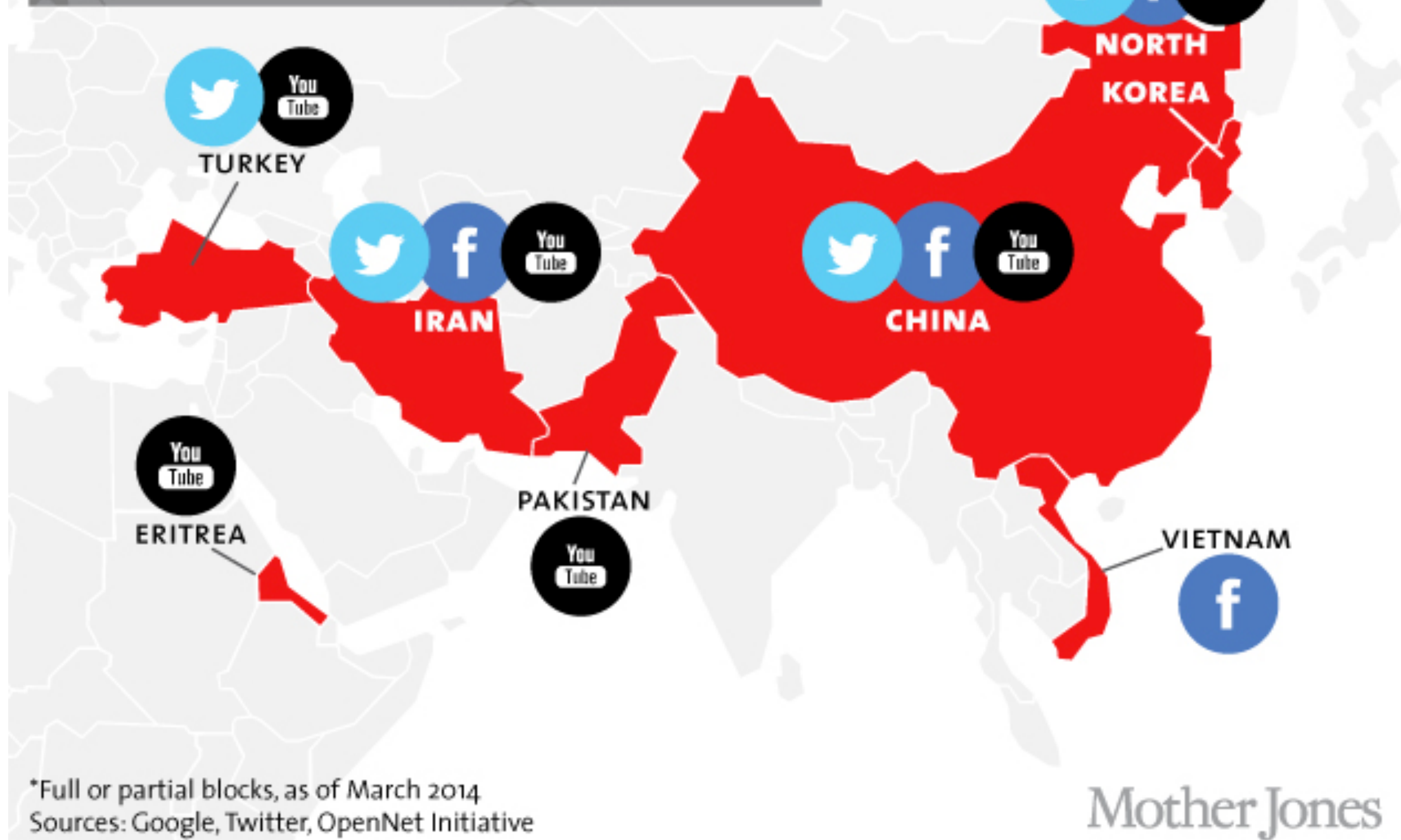
Twitter's footprint is growing fast, although English speakers in the U.S. remain the largest demographic. Semiocast has detected tweets in 61 languages, sent from most countries in the world. The trick now is to turn its global presence into advertising dollars.

AVERAGE NUMBER OF TWEETS PER DAY



Social Media Under Fire

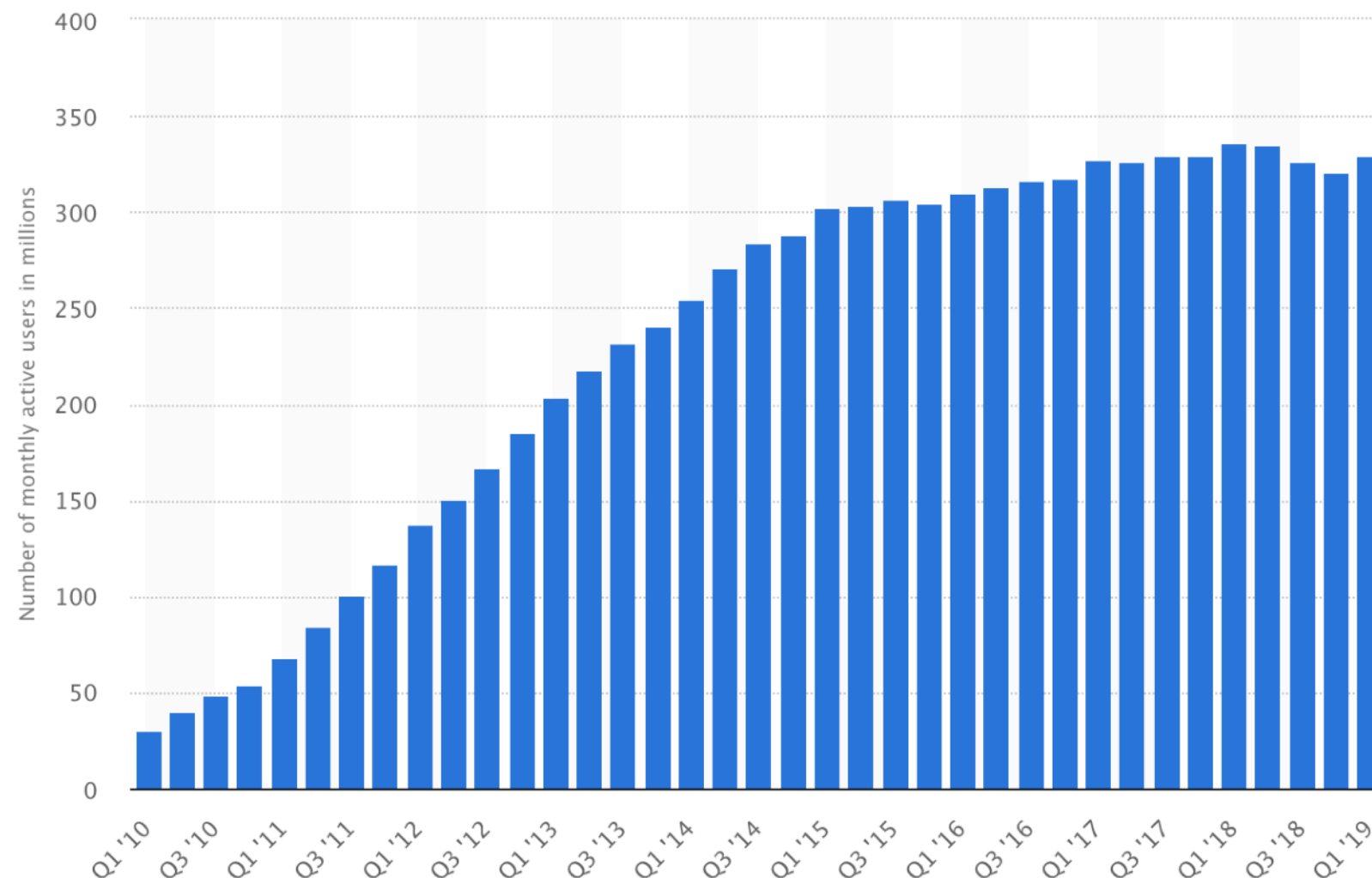
Countries that block Twitter, Facebook, or YouTube*



known as the “Chinese Twitter”
120 Million Posts / Day

Twitter Demographics

- As of the 1st quarter of 2019, Twitter averaged 330 million monthly active users, and 139 million monetizable daily active Twitter users worldwide.

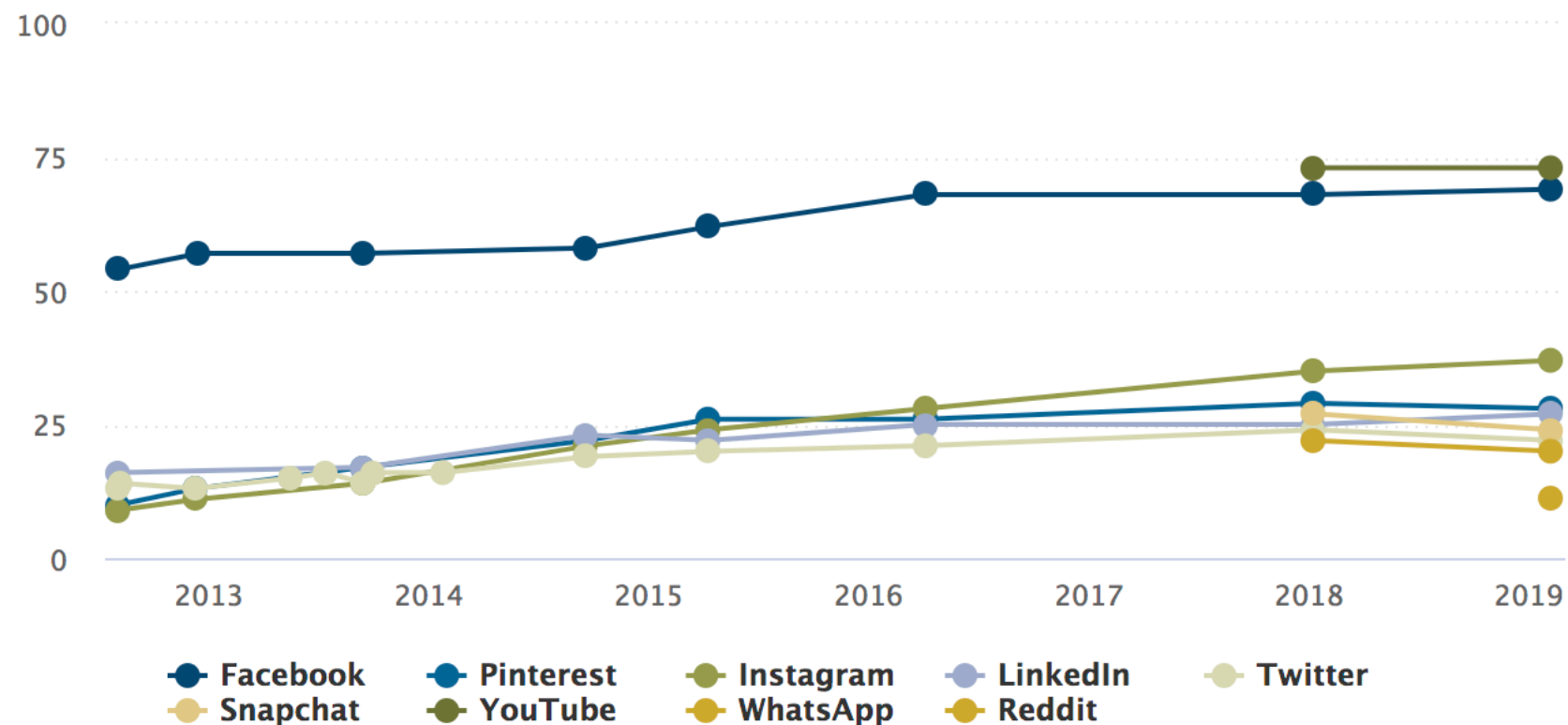


Twitter Demographics

- About 80% (262 million) of all monthly active Twitter users live outside the United States.
- 72 million monthly active users live within the **United States**.
- The top countries on Twitter outside the U.S. are **Japan** (50.9 million users), the **United Kingdom** (18.6 million users), and **Saudi Arabia** (13.8 million users).

The Most Popular Social Media Platforms

% of U.S. adults who use ...



Source: Surveys conducted 2012-2019.

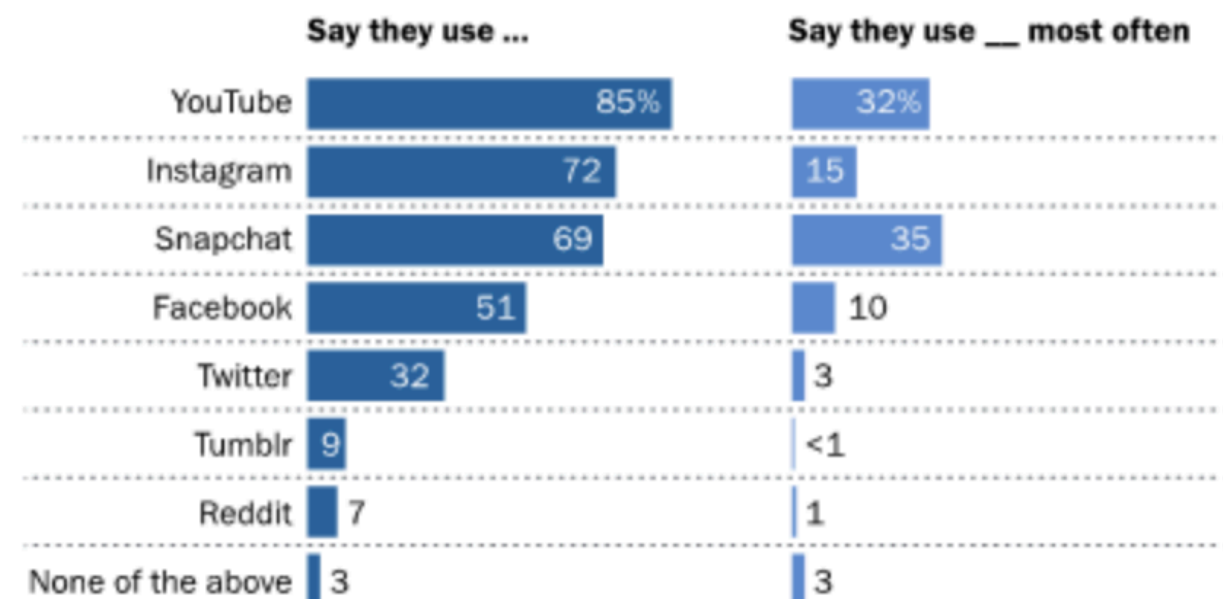
PEW RESEARCH CENTER

The Most Popular Social Media Platforms

- 95% of teens (age 13-17) now report they have a smartphone or access to one. 45% of teens now say they are online on a near-constant basis.

YouTube, Instagram and Snapchat are the most popular online platforms among teens

% of U.S. teens who ...



Note: Figures in first column add to more than 100% because multiple responses were allowed. Question about most-used site was asked only of respondents who use multiple sites; results have been recalculated to include those who use only one site. Respondents who did not give an answer are not shown.

Source: Survey conducted March 7-April 10, 2018.

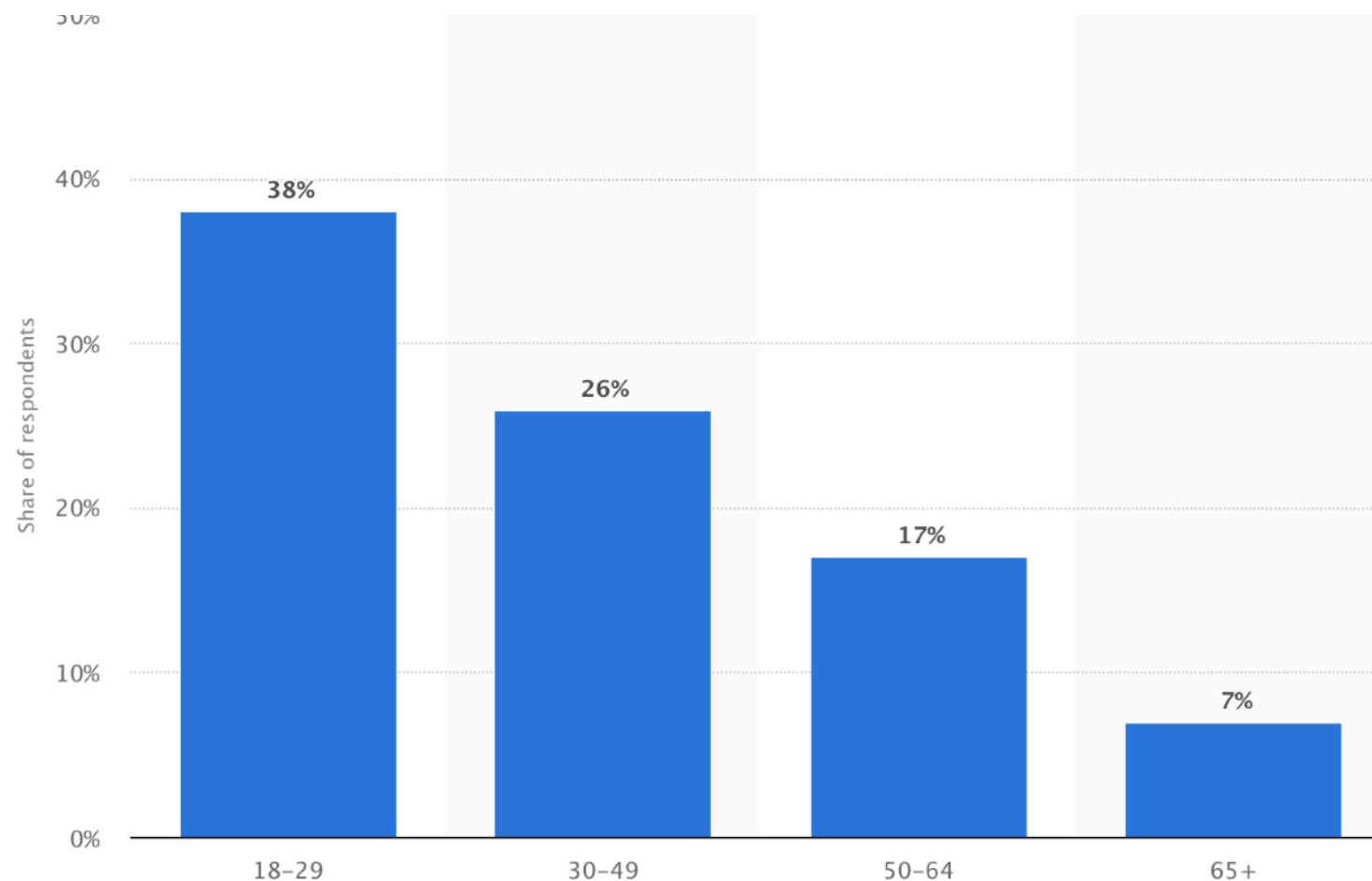
"Teens, Social Media & Technology 2018"

PEW RESEARCH CENTER

Twitter Demographics

- How old are Twitter users? Not very old, it seems. But also not very young.

Percentage of U.S. adults who use Twitter as of February 2019, by age group



Twitter Demographics

- Globally, more men use Twitter than women. But in the United States, more women use Twitter than men.

% of U.S. adults who say they use ...

	Facebook	YouTube	Pinterest	Instagram	Snapchat	LinkedIn	Twitter	WhatsApp
Total	68%	73%	29%	35%	27%	25%	24%	22%
Men	62	75	16	30	23	25	23	20
Women	74	72	41	39	31	25	24	24
White	67	71	32	32	24	26	24	14
Black	70	76	23	43	36	28	26	21
Hispanic	73	78	23	38	31	13	20	49
Ages 18-29	81	91	34	64	68	29	40	27
18-24	80	94	31	71	78	25	45	25
25-29	82	88	39	54	54	34	33	31
30-49	78	85	34	40	26	33	27	32
50-64	65	68	26	21	10	24	19	17
65+	41	40	16	10	3	9	8	6

Note: Whites and blacks include only non-Hispanics. Hispanics are of any race.

Source: Survey conducted Jan. 3-10, 2018

"Social Media Use in 2018"

PEW RESEARCH CENTER

The Natural Language Processing Research Community

a.k.a.

- ▶ Natural Language Processing (NLP)
- ▶ Text Analysis
- ▶ Computational Linguistics

ACL

← → ↻

Secure | <https://www.aclweb.org/portal/what-is-cl>

Menu

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ACL

EACL

EMNLP

NAACL

IJCNLP

 Association for
Computational Linguistics

Search the site

What is the ACL and what is Computational Linguistics?

The **Association for Computational Linguistics (ACL)** is the premier international scientific and professional society for people working on computational problems involving human language, a field often referred to as either computational linguistics or natural language processing (NLP). The association was founded in 1962, originally named the Association for Machine Translation and Computational Linguistics (AMTCL), and became the ACL in 1968. Activities of the ACL include the holding of an annual meeting each summer and the sponsoring of the journal *Computational Linguistics*, published by MIT Press; this conference and journal are the leading publications of the field. For more information, see: <https://www.aclweb.org/>.

What is Computational Linguistics?

Computational linguistics is the scientific study of language from a computational perspective. Computational linguists are interested in providing computational models of various kinds of linguistic phenomena. These models may be "knowledge-based" ("hand-crafted") or "data-driven" ("statistical" or "empirical"). Work in computational linguistics is in some cases motivated from a scientific perspective in that one is trying to provide a computational explanation for a particular linguistic or psycholinguistic phenomenon; and in other cases the motivation may be more purely technological in that one wants to provide a working component of a speech or natural language system. Indeed, the work of computational linguists is incorporated into many working systems today, including speech recognition systems, text-to-speech synthesizers, automated voice response systems, web search engines, text editors, language instruction materials, to name just a few.

NLP Publications

- ▶ top NLP-specific venues:
 - ACL, NAACL, EACL, EMNLP, COLING (conference)
 - TACL (journal+conference model)
 - CL (journal)
- ▶ other venues:
 - NLP: CoNLL, *Sem, WMT, LREC, IJNLP, Workshops ...
 - related CS fields: WWW, KDD, AAAI, WSDM, NIPS, ICWSM, CIKM, ICML ...
 - related non-CS fields: psychology, linguistics, ...

NLP Publications

- ACL Anthology (<http://aclweb.org/anthology/>)
all NLP conference and journal papers (free!)



ACL Anthology



Welcome to the ACL Anthology!

The ACL Anthology currently hosts 52251 papers on the study of computational linguistics and natural language processing.

[Subscribe to the mailing list](#) to receive announcements and updates to the Anthology.

The Anthology can archive your poster or presentation! Please submit them in PDF format by **filling out this form**. Attachments will be distributed under the terms of the **CC-BY-4.0 license**.

[Full Anthology as BibTeX \(7.16 MB\)](#)[Give feedback](#)

ACL Events

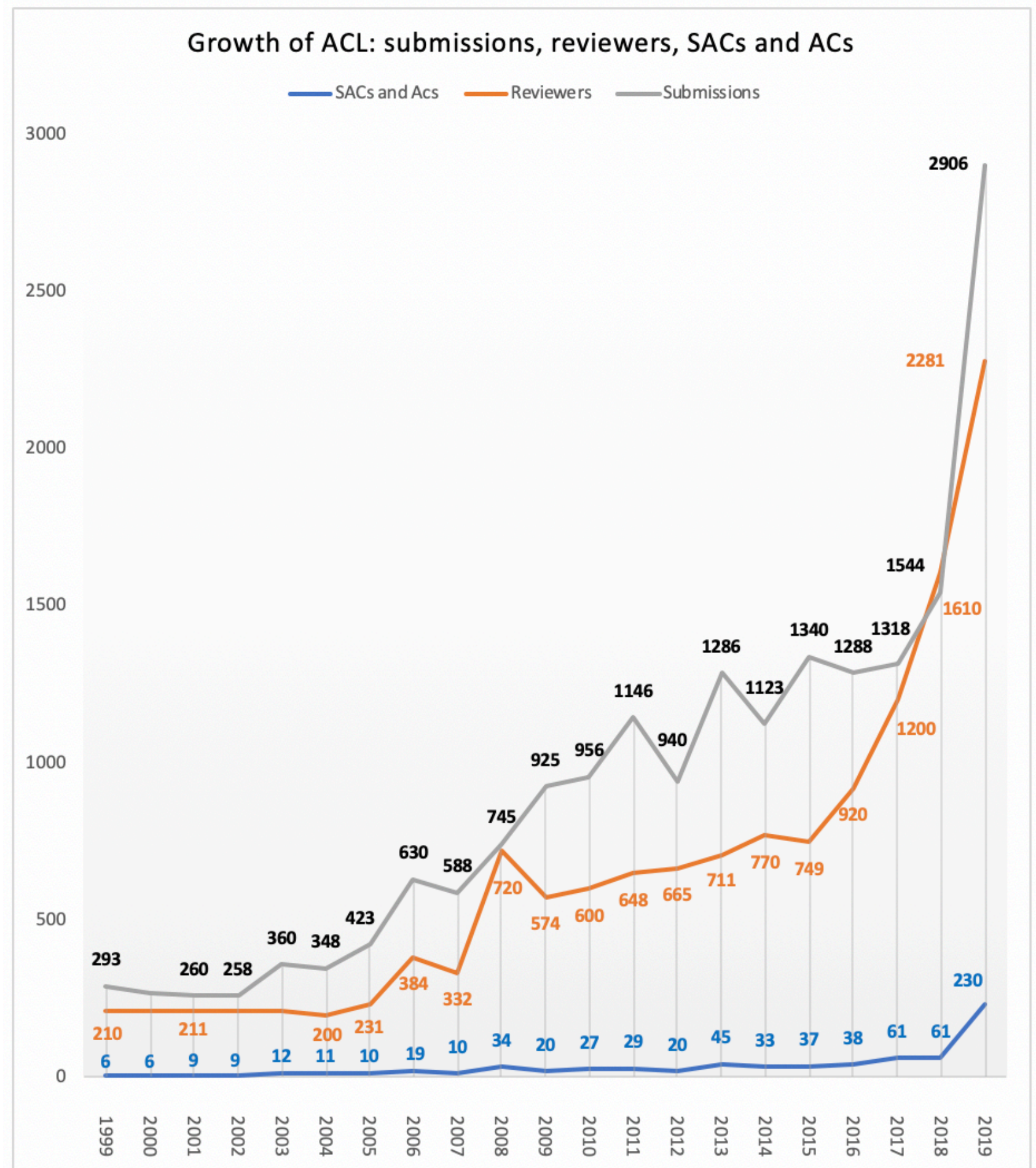
Venue	Present – 2010	2009 – 2000	1999 – 1990	1989 and older
ACL	19 18 17 16 15 14 13 12 11 10	09 08 07 06 05 04 03 02 01 00	99 98 97 96 95 94 93 92 91 90	89 88 87 86 85 84 83 82 81 80 79
ANLP			97 94 92	88 83
CL	19 18 17 16 15 14 13 12 11 10	09 08 07 06 05 04 03 02 01 00	99 98 97 96 95 94 93 92 91 90	89 88 87 86 85 84 83 82 81 80 78
CoNLL	18 17 16 15 14 13 12 11 10	09 08 07 06 05 04 03 02 01 00	99 98 97	
EACL	17 14 12	09 06 03	99 97 95 93 91	89 87 85 83
EMNLP	18 17 16 15 14 13 12 11 10	09 08 07 06 05 04 03 02 01 00	99 98 97 96	
NAACL	19 18 16 15 13 12 10	09 07 06 04 03 01 00		
*SEMEVAL	19 18 17 16 15 14 13 12 10	07 04 01	98	
TACL	19 18 17 16 15 14 13			

Conference Rotation

- ACL (and/or NAACL, EACL), EMNLP / COLING



Growth of ACL



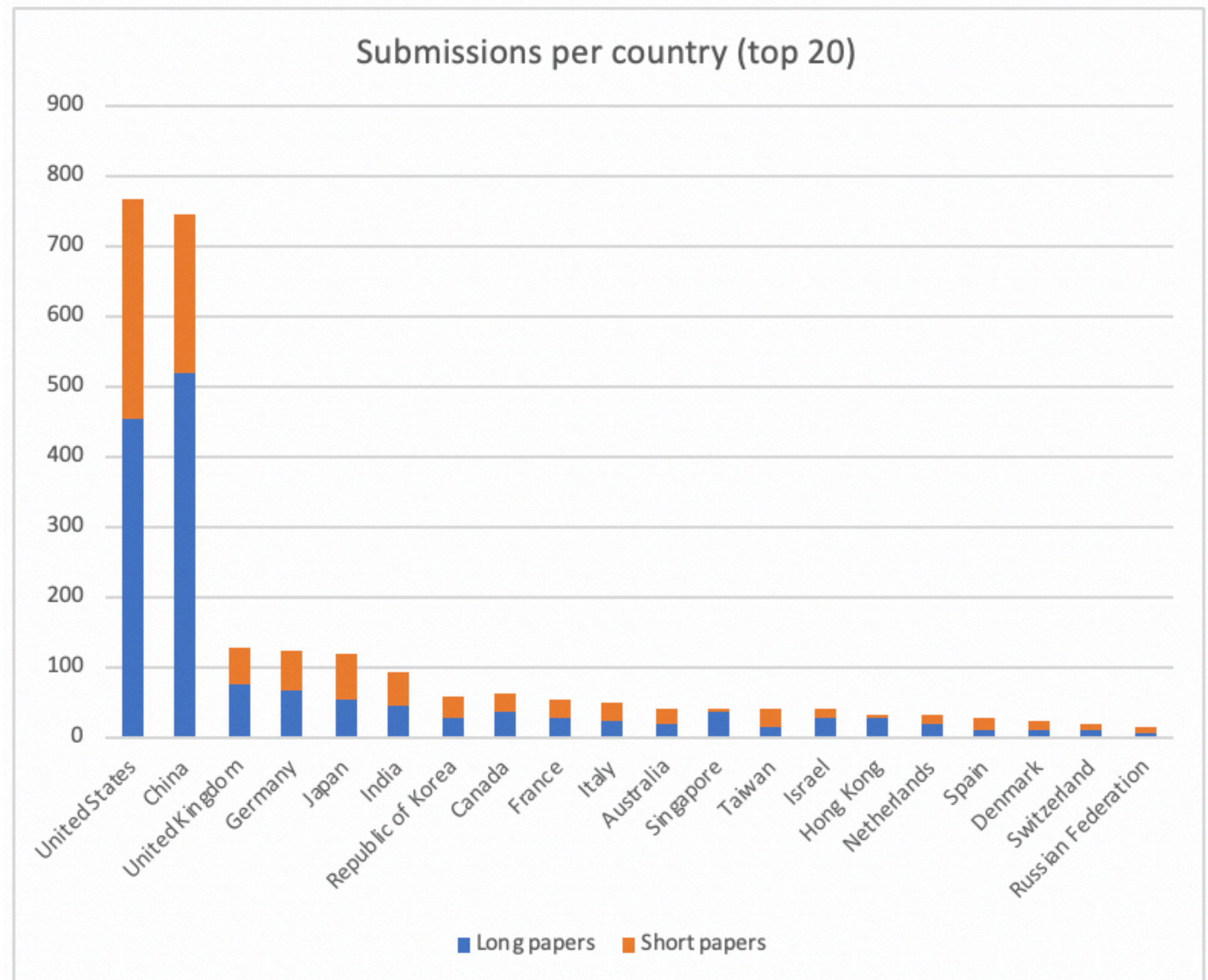
ACL'19 at A Glance

- ▶ The Annual Meeting of the Association for Computational Linguistics
- ▶ Duration:
 - tutorials (1 day)
 - main conference (3 days)
 - workshops (2 days)
- ▶ Attendance of 2000+ people
- ▶ Papers:
 - 2,905 submissions
 - 447 long papers and 213 short papers accepted
 - + ?? TACL papers
 - 151 oral and 151 poster presentations

Research Areas

	Area	Long submissions	Accepts	Accept rate (%)
1.	Applications	65	14	28.8
2.	Dialogue and Interactive Systems	126	38	30.2
3.	Discourse and Pragmatics	33	7	21.2
4.	Document Analysis	48	8	16.7
5.	Generation	96	32	33.3
6.	Information Extraction and Text Mining	155	37	23.9
7.	Linguistic Theories, Cognitive Modeling and Psycholinguistics	39	9	23.1
8.	Machine Learning	148	38	25.7
8.	Machine Translation	102	27	26.5
10.	Multidisciplinary and Area Chair COI	69	21	30.4
11.	Multilinguality	43	11	25.6
12.	Phonology Morphology and Word Segmentation	26	7	26.9
13.	Question Answering	99	32	32.3
14.	Resources and Evaluation	70	26	37.1
15.	Sentence-level semantics	69	14	20.3
15.	Sentiment Analysis and Argument Mining	91	24	26.4
17.	Social Media	51	14	27.5
18.	Summarization	48	11	22.9
19.	Tagging Chunking Syntax and Parsing	50	17	34.0
20.	Textual Inference and Other Areas of Semantics	44	16	36.4
21.	Vision Robotics Multimodal Grounding and Speech	56	20	35.7
22.	Word-level Semantics	78	20	25.6

By Country



By Country

Country or Region	All submissions			Long submissions			Short submissions		
	Sub.	Acc.	Rate (%)	Sub.	Acc.	Rate (%)	Sub.	Acc.	Rate (%)
Australia	46	11	23.9	22	4	18.2	24	7	29.2
Austria	5	0	0.0	2	0	0.0	3	0	0.0
Belgium	8	1	12.5	3	1	33.3	5	0	0.0
Brazil	11	0	0.0	6	0	0.0	5	0	0.0
Canada	74	16	21.6	44	12	27.3	30	4	13.3
Chile	2	0	0.0	2	0	0.0	0	0	N/A
China	817	155	19.0	567	118	20.8	250	37	14.8
Czech Republic	12	2	16.7	5	0	0.0	7	2	28.6
Denmark	25	4	16.0	11	1	9.1	14	3	21.4
Egypt	2	0	0.0	1	0	0.0	1	0	0.0
Estonia	2	0	0.0	2	0	0.0	0	0	N/A
Finland	6	0	0.0	2	0	0.0	4	0	0.0
France	60	11	18.3	32	4	12.5	28	7	25.0
Germany	136	39	28.7	73	26	35.6	63	13	20.6
Greece	7	4	57.1	1	1	100.0	6	3	50.0
Hong Kong	34	10	29.4	26	9	34.6	8	1	12.5
Hungary	7	1	14.3	3	1	33.3	4	0	0.0
India	107	18	16.8	54	16	29.6	53	2	3.8
Iran	3	0	0.0	2	0	0.0	1	0	0.0
Ireland	10	1	10.0	4	1	25.0	6	0	0.0
Israel	41	14	34.1	30	11	36.7	11	3	27.3
Italy	50	6	12.0	25	3	12.0	25	3	12.0
Japan	125	23	18.4	58	13	22.4	67	10	14.9
Luxembourg	2	0	0.0	2	0	0.0	0	0	N/A
Macau	5	1	20.0	3	1	33.3	2	0	0.0
Malta	2	0	0.0	0	0	N/A	2	0	0.0
Mexico	2	0	0.0	0	0	N/A	2	0	0.0
Netherlands	36	9	25.0	22	8	36.4	14	1	7.1
Norway	6	2	33.3	4	1	25.0	2	1	50.0
Pakistan	2	0	0.0	1	0	0.0	1	0	0.0
Peru	2	0	0.0	1	0	0.0	1	0	0.0
Poland	7	1	14.3	5	1	20.0	2	0	0.0
Portugal	8	3	37.5	4	2	50.0	4	1	25.0
Qatar	4	0	0.0	2	0	0.0	2	0	0.0
Republic of Korea	72	7	9.7	36	4	11.1	36	3	8.3
Romania	2	1	50.0	2	1	50.0	0	0	N/A
Russian Federation	14	4	28.6	7	2	28.6	7	2	28.6
Singapore	46	16	34.8	39	13	33.3	7	3	42.9
Slovakia	2	0	0.0	1	0	0.0	1	0	0.0
South Africa	2	1	50.0	1	0	0.0	1	1	100
Spain	29	6	20.7	12	1	8.3	17	5	29.4
Sri Lanka	5	0	0.0	1	0	0.0	4	0	0.0
Sweden	9	0	0.0	4	0	0.0	5	0	0.0
Switzerland	23	4	17.4	12	2	16.7	11	2	18.2
Taiwan	46	6	13.0	18	3	16.7	28	3	10.7
Thailand	2	0	0.0	1	0	0.0	1	0	0.0
Turkey	7	0	0.0	3	0	0.0	4	0	0.0
United Arab Emirates	4	2	50.0	1	1	100.0	3	1	33.3
United Kingdom	138	41	29.7	84	30	35.7	54	11	20.4
United States	820	236	28.8	485	154	31.8	335	82	24.5
Others	18	2		12	0		6	3	
TOTAL	2905	660	22.7	1737	447	25.7	1168	213	18.2

How to Do Research?

<http://matt.might.net/articles/phd-school-in-pictures/>

What is Research?

Goal: Create New Scientific Knowledge

In My Research Lab this Typically Involves:

Designing new NLP/Machine Learning algorithms

- Understanding their performance by comparing to established baselines
- Improving their performance to achieve SOTA Results

Proposing new tasks / applications

- Developing datasets and models
- Show why this is useful (why should anyone care?)

How is Research Different from Taking Courses?

Taking Courses: Instructor tells you exactly what to do

Research: Define **open-ended** problem with an advisor

You (students) take the initiative

Discuss and refine technical approaches

You (students) implement the approach and conduct experiments to verify the idea

How to make good progress on research?

Clearly define the problem you want to solve

Understand the literature (what has been done previously?)

Implement initial prototype / preliminary analysis to demonstrate the **feasibility of your idea**.

After convincing yourself (and your advisor), conduct extensive experiments to **convince top researchers in your field** (much harder).

Why publish research papers?

Publication is the main way that new ideas are communicated and adopted.

In NLP/ML, the most competitive venues are conferences.

Your ideas are more likely to be adopted by a scientific community if they are published in a top-tier venue

Some famous papers only on ArXiv, but mostly from already established researchers.

Peer review is a way to get feedback and improve your work.

What makes a good research paper?

Is the problem new?

Is your approach new?

How good are the results (in comparison to prior work)?

Can you contribute any new datasets / code? Are they likely to be useful to other researchers?

Is the paper well-written?

Research is Hard

Your idea may not work as well as you hoped.

If a problem is easily solved, it's probably already been done.

Designing and performing (good) experiments is not easy.

Deadlines.

Research is Rewarding

You Advanced Science!

Feels good when your first top conference paper is accepted
(acceptance rates: 10-30%)

Very nice when other people attend your talk, use your code,
read and cite your paper.

Best way to establish yourself as the leading expert on a topic.

Reading #1 is out

Due Sep 5

Social Media & Text Analytics

Syllabus

Twitter API Tutorial

Homework ▾

High School Outreach

August 28,
2019
(Wednesday)

[AI Seminar by Mounica Maddela](#)

- 4:00 -- 5:00pm, Dreese 480

[Multi-task Pairwise Neural Ranking for Hashtag Segmentation](#) by Mounica Maddela, Wei Xu, Daniel Preoȃiuc-Pietro (ACL 2019)

August 29,
2019

Twitter and Twitter API Tutorial

- Brief history of Twitter
- Key features of Twitter
- Hands-on instructions on obtaining Twitter data via APIs

★ [Twitter API Tutorial](#) by Wei Xu

★ [What is Twitter, a Social Network or a News Media?](#) by Kwak, Lee, Park and Moon (WWW 2010)

[How to Do Research with a Professor](#) by Jason Eisner

[How to Read a Technical Paper](#) by Jason Eisner

September
5, 2019

Language Identification and Naïve Bayes [Reading 1 due]

- Language Identification
- Supervised Learning
- Classification
- Naïve Bayes Algorithm + feature selection (Information Gain)

★ [Cross-domain Feature Selection for Language Identification](#) by Lui, Baldwin (IJCNLP 2011)

[Evaluating language identification performance](#) by Mitja T @tm
[langid.py: An Off-the-shelf Language Identification Tool](#) by Lui, Baldwin (ACL 2012)

[6 Easy Steps to Learn Naïve Bayes Algorithm](#) by Sunil Ray
[Text Classification using Naive Bayes](#) by Hiroshi Shimodaira

In-class Presentation



5539 Presentations (2020SP)



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	A	B	C
1	Date	Tentative Plan	Student Presentation Group #1
2	1/10/2020	1st class - no student presentation	-----
3	1/17/2020	Twitter API	
4	1/24/2020	LangID & Naive Bayes	
5	1/31/2020	Tagging	
6	2/7/2020	Vector Semantics	Jack DeLano, Zachary Mack
7	2/14/2020	Summarization, Paraphrase	Manikya Swathi Vallahajosyula, Haixin Wang
8	2/21/2020	Information Extraction	Ziwei Jin, Kyle Kottyan
9	2/28/2020	Paraphrase	Celia Tang, Saumya Sahai
10	3/6/2020	Linear Regression	Sandeep Venkatesh And Milt Levy
11	3/13/2020	Spring Break	
12	3/20/2020	Logistic Regression (Reading 8)	Nitish Dashora , Aaron Rehfeldt
13	3/27/2020	RNN & Neural MT (Topic Modeling? - Reading 9)	Biplob Biswas, Yang Zhong
14	4/3/2020	Sentence Pair Modeling (Reading 10)	
15	4/10/2020	CNN & Sentiment Analysis (Reading 11)	Sam Lin
16	4/17/2020	Wrapup	-----
17			